

GRAPHIC DESIGN CERTIFICATE

This certificate meets the needs of students who wish to add a graphic and communication design component to their current degree program to better understand and use these processes and practices to create effective graphic communication works.

About this Program

- **College:** Arts (<http://catalog.ufl.edu/UGRD/colleges-schools/UGART/>)
- **Credits:** 15 | Completed with minimum grades of B
- Student Learning Outcomes (SLOs) (<https://public.tableau.com/app/profile/uf.oipr4918/viz/UFStudentLearningOutcomesCertificatesOnly/StudentLearningOutcomes/?publish=yes>)

Certificates must contain at least nine credits of coursework that are unique to that program out of all other certificates and minors.

School Information

The School of Art + Art History nurtures a culture of critical inquiry in scholarly and creative work. The school empowers each individual with knowledge, skills, and insight to engage thoughtfully with the changing world.

Website (<https://arts.ufl.edu/academics/art-and-art-history/>)

CONTACT

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108 FINE ARTS BUILDING C

GAINESVILLE FL 32611

Map (<http://campusmap.ufl.edu/#/index/0599>)

Curriculum

- Art Education Certificate
- Art History
- Art History Minor
- Art Minor
- Art | BA
- Art | BFA
- Ceramics Certificate
- Graphic Design
- Graphic Design Certificate

This certificate is available to all School of Art + Art History undergraduates, except those majoring in graphic design.

The curriculum guides students toward coursework the graphic design faculty considers essential to gain a better understanding of graphic design thinking, processes, methods, and practices to create effective graphic and communication design works. Students who complete this certificate will have a focused skillset sought by many disciplines, industries, and professions.

Interested students must meet with the School of Art + Art History undergraduate advisor for more information, course planning, and to apply. Students should obtain provisional approval from the advisor prior to enrolling in certificate coursework. Formal certificate applications should be made after completion of the 2000-level coursework.

- Studio art related majors (Art and Graphic Design) have priority access to 2000-level certificate courses. Students must work with the SA+AH advisor to gain access to these courses.
- 12 of the 15 total credits and all 3000-level coursework must be taken at UF.

Students should take certificate courses in the order indicated below, with all 2000-level coursework taken before 3000-level coursework. Exceptions may be made with advisor approval. Please note students are generally advised to take no more than one certificate course in any given semester.

Required Courses

Code	Title	Credits
Complete before making formal application to the certificate program ¹		
Select one:		3
ART 2305C	Perceptual Drawing	
2000/3000-level drawing course focusing on sketchbook ideation and/or perception (see advisor for options)		
GRA 2111C	Visual Methods and Processes	3

GRA 2208C	Typography 1: Letterform	3
Complete after approval of formal application to the certificate program ²		
GRA 3816C	Design Thinking	3
GRA 3138C	Graphic Design Practice	3
Total Credits		15

¹ It's recommended these courses be taken before end of the sophomore year.

² Students should take these courses in their junior and senior years.
