

# MUSIC BUSINESS AND ENTREPRENEURSHIP CERTIFICATE

Successful completion of the Music Business and Entrepreneurship Certificate leads to thorough understanding, pragmatic training, and readiness for a viable career in multiple sectors of the global music industry. This program augments vocational opportunities and expectations, enriches training, and increases employability within music business and entrepreneurship professional paradigms.

## About this Program

- **Colleges:** Arts (<http://catalog.ufl.edu/UGRD/colleges-schools/UGART/>)
- **Credits:** 12 | Completed with a 3.0 Certificate GPA
- Student Learning Outcomes (SLOs) (<https://public.tableau.com/app/profile/uf.oipr4918/viz/UFStudentLearningOutcomesCertificatesOnly/StudentLearningOutcomes/?publish=yes>)

*Certificates must comply with the Certificate Policy.*

## School Information

Recognizing the value of music to our culture, society, and individual experience, the School of Music at the University of Florida is committed to the teaching and development of musicians, music educators, and scholars. As a vital component of one of the leading AAU research universities in the nation, the School of Music fully encourages scholarly research, creative activity, and interdisciplinary studies across all undergraduate and graduate degree programs.

**Website** (<https://arts.ufl.edu/academics/music/>)

## CONTACT

Email ([music@arts.ufl.edu](mailto:music@arts.ufl.edu)) | 352.392.0224

MUSIC BUILDING

GAINESVILLE FL 32611

Map (<http://campusmap.ufl.edu/#/index/0117>)

## Curriculum

- Combination Degrees
- Jazz Studies Minor
- Music Business and Entrepreneurship
- Music Business and Entrepreneurship Certificate
- Music Education
- Music History | Ethnomusicology Minor
- Music in Medicine Certificate
- Music Performance Certificate
- Music Performance Minor | Instrumental or Voice
- Music Theory Minor
- Music | Bachelor of Arts
- Music | Bachelor of Music

Students can apply for the certificate via online application. Students must first successfully pass two of the four courses before declaring to pursue the graduate certificate track.

More Info (<https://arts.ufl.edu/academics/music/>)

## Required Courses

### Suggested Semester Plan

*Exceptions to the suggested semester plan may be made with the approval of students' advisors.*

Course	Title	Credits
<b>Year One</b>		
<b>Semester One</b>		
MUM 4051	Music Entrepreneurship Dev (Offered in Fall )	3
	<b>Credits</b>	<b>3</b>
<b>Semester Two</b>		
MUM 4500C	Music Production in Commercial Media (Offered in Spring)	3
	<b>Credits</b>	<b>3</b>

**Year Two**

**Semester One**

MUM 4005	Found Music Business (Offered in Fall )	3
<b>Credits</b>		<b>3</b>

**Semester Two**

MUM 4561C	Multimedia Production for the Music Industry (Offered in Spring)	3
<b>Credits</b>		<b>3</b>
<b>Total Credits</b>		<b>12</b>