

# EVENT MANAGEMENT

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The Event Management curriculum is for students who want a liberal arts education with an emphasis in music. Students can minor in other subject areas such as English, psychology, or history.

## About this Program

- **College:** Arts (<http://catalog.ufl.edu/UGRD/colleges-schools/UGART/>)
- **Degree:** Bachelor of Arts
- **Specializations:** Entrepreneurship ([http://catalog.ufl.edu/UGRD/colleges-schools/UGART/MUS\\_BA/MUS\\_BA18/](http://catalog.ufl.edu/UGRD/colleges-schools/UGART/MUS_BA/MUS_BA18/)) | Event Management (p. 1) | Music ([http://catalog.ufl.edu/UGRD/colleges-schools/UGART/MUS\\_BA/MUS\\_BA\\_BA/](http://catalog.ufl.edu/UGRD/colleges-schools/UGART/MUS_BA/MUS_BA_BA/)) | Music History and Literature ([http://catalog.ufl.edu/UGRD/colleges-schools/UGART/MUS\\_BA/MUS\\_BA02/](http://catalog.ufl.edu/UGRD/colleges-schools/UGART/MUS_BA/MUS_BA02/)) | Music History and Literature: Ethnomusicology ([http://catalog.ufl.edu/UGRD/colleges-schools/UGART/MUS\\_BA/MUS\\_BA01/](http://catalog.ufl.edu/UGRD/colleges-schools/UGART/MUS_BA/MUS_BA01/)) | Music Theory and Composition ([http://catalog.ufl.edu/UGRD/colleges-schools/UGART/MUS\\_BA/MUS\\_BA15/](http://catalog.ufl.edu/UGRD/colleges-schools/UGART/MUS_BA/MUS_BA15/))
- **Credits for Degree:** 120

*To graduate with this major, students must complete all university, college, and major requirements.*

## School Information

Recognizing the value of music to our culture, society, and individual experience, the School of Music at the University of Florida is committed to the teaching and development of musicians, music educators, and scholars. As a vital component of one of the leading AAU research universities in the nation, the School of Music fully encourages scholarly research, creative activity, and interdisciplinary studies across all undergraduate and graduate degree programs.

**Website** (<https://arts.ufl.edu/academics/music/>)

### CONTACT

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MUSIC BUILDING

GAINESVILLE FL 32611

Map (<http://campusmap.ufl.edu/#/index/0117>)

### Curriculum

- Combination Degrees
- Jazz Studies Minor
- Music Business and Entrepreneurship
- Music Education
- Music History | Ethnomusicology Minor
- Music in Medicine Certificate
- Music Performance Certificate
- Music Performance Minor
- Music Theory Minor
- Music | Bachelor of Arts
- Music | Bachelor of Music

Programs are available in Entrepreneurship, Event Management, Music, Music History and Literature, Music History and Literature with emphasis in Ethnomusicology, and Music Theory and Composition. The University of Florida is accredited by NASM and the Southern Association of Colleges and Schools (SACS).

## Foreign Language

Students must take 10 credits of foreign language or show a minimum proficiency in a single language by taking a placement test. If the proficiency is met, it does not reduce the 120 credits required for the degree. Foreign language courses can be taken S/U or for a letter grade, and the minimum grade is a C. Foreign language credit cannot be obtained through CLEP examinations.

All students pursuing the BA must consult a department advisor and get approval before attempting the elective portion of this program.

## Critical Tracking

Critical Tracking records each student's progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis.

Equivalent critical-tracking courses as determined by the State of Florida Common Course Prerequisites (<https://cpm.flvc.org/advance-search/>) may be used for transfer students.

### Semester 1

- Complete MUN 1000 with a minimum grade of C (keyboard emphasis must take MVK 3702 instead)
- Complete MUS 1010 with a grade of S
- Complete MUT 1111 and MUT 1241L with a minimum grade of C
- Complete MVK 1111 with a minimum grade of C (keyboard emphasis students exempt)
- Complete 2 credits of (MV\_ 141\_) Performance Principal coursework with minimum grade of C
- Voice emphasis only must take MUS 2211 and MUS 2241
- 2.0 UF GPA required

### Semester 2

- Complete MUN 1000 with a minimum grade of C (keyboard emphasis must take MVK 3702 instead)
- Complete MUS 1010 with a grade of S
- Complete MUS 1360 and MUT 1112 and MUT 1242L with minimum grades of C
- Complete MVK 1112 with a minimum grade of C (keyboard emphasis students exempt)
- Complete 2 additional credits of (MV\_ 141\_) Performance Principal with minimum grade of C
- Voice emphasis only must take MUS 2221 and MUS 2231
- 2.0 UF GPA required

### Semester 3

- Complete MUN 1000 and MUT 2116 and MUT 2246L with minimum grades of C
- Complete MUS 1010 with a grade of S
- Complete MVK 2221 with a minimum grade of C (keyboard emphasis students exempt)
- Complete 2 credits of (MV\_ 242\_) Performance Principal with minimum grade of C
- 2.0 UF GPA required

### Semester 4

- Complete MUN 1000 and MUT 2117 and MUT 2247L with minimum grades of C
- Complete MUS 1010 with a grade of S
- Complete MVK 2222 with a minimum grade of C (keyboard emphasis students exempt)
- Complete 2 additional credits of (MV\_ 242\_) Performance Principal with minimum grade of C
- Comprehensive Musicianship Jury
- 2000-level Performance Jury
- 2.0 UF GPA required

### Semester 5

- Complete 3 credits of (MV\_ 343\_) Performance Principal with a minimum grade of C
- Complete MUH 3211 and MUN 3000 Level Ensemble with minimum grades of C
- Complete MUS 1010 with a grade of S
- 2.0 UF GPA required

### Semester 6

- Complete MUH 3212, MUN 3000 Level Ensemble, MV\_ 343\_, and MV\_ 3970 with minimum grades of C
- Complete MUS 1010 with a grade of S
- 2.0 UF GPA required

## Semester 7

- 2.0 UF GPA required

## Semester 8

- 2.0 UF GPA required

### Model Semester Plan

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold. These courses must be completed by the terms as listed above in the Critical Tracking criteria.

*This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student's academic record and scheduling availability of courses. Prerequisites still apply.*

Course	Title	Credits
<b>Semester One</b>		
Quest 1 (Gen Ed Humanities)		3
MUN Ensemble ( <b>Critical Tracking</b> ; 1000 level) <sup>1</sup>		1
MUS 1010	Recital Attendance ( <b>Critical Tracking</b> )	0
MUT 1111 Music Theory 1 and MUT 1241L Aural Skills 1 ( <b>Critical Tracking</b> ) <sup>2</sup>		3
MVK 1111	Secondary Piano 1 ( <b>Critical Tracking</b> ; keyboard emphasis exempt)	1
MV_ 141_	Performance Principal ( <b>Critical Tracking</b> )	2
State Core Gen Ed Mathematics ( <a href="http://catalog.ufl.edu/UGRD/academic-programs/general-education/#genedcoursestext">http://catalog.ufl.edu/UGRD/academic-programs/general-education/#genedcoursestext</a> )		3
Gen Ed Composition; Writing Requirement		3
	<b>Credits</b>	<b>16</b>
<b>Semester Two</b>		
MUN Ensemble ( <b>Critical Tracking</b> ; 1000 level) <sup>1</sup>		1
MUS 1010	Recital Attendance ( <b>Critical Tracking</b> )	0
MUS 1360	Digital Musicianship and Production ( <b>Critical Tracking</b> )	3
MUT 1112	Music Theory 2 ( <b>Critical Tracking</b> ) <sup>2</sup>	2
MUT 1242L	Aural Skills 2 ( <b>Critical Tracking</b> )	1
MVK 1112	Secondary Piano 2 ( <b>Critical Tracking</b> ; keyboard emphasis exempt)	1
MV_ 141_	Performance Principal ( <b>Critical Tracking</b> )	2
State Core Gen Ed Composition ( <a href="http://catalog.ufl.edu/UGRD/academic-programs/general-education/#genedcoursestext">http://catalog.ufl.edu/UGRD/academic-programs/general-education/#genedcoursestext</a> )		3
Gen Ed Mathematics		3
	<b>Credits</b>	<b>16</b>
<b>Semester Three</b>		
Quest 2 (Gen Ed Social and Behavioral Sciences)		3
MUN Ensemble ( <b>Critical Tracking</b> ; 1000 level)		1
MUS 1010	Recital Attendance ( <b>Critical Tracking</b> )	0
MUT 2116	Music Theory 3 ( <b>Critical Tracking</b> )	2
MUT 2246L	Aural Skills 3 ( <b>Critical Tracking</b> )	1
MVK 2221	Secondary Piano 3 ( <b>Critical Tracking</b> ; keyboard emphasis exempt)	1
MV_ 242_	Performance Principal ( <b>Critical Tracking</b> )	2
Foreign language		5
	<b>Credits</b>	<b>15</b>
<b>Semester Four</b>		
MUN Ensemble ( <b>Critical Tracking</b> ; 1000 level)		1
MUS 1010	Recital Attendance ( <b>Critical Tracking</b> )	0
MUT 2117	Music Theory 4 ( <b>Critical Tracking</b> )	2
MUT 2247L	Aural Skills 4 ( <b>Critical Tracking</b> )	1
MVK 2222	Secondary Piano 4 ( <b>Critical Tracking</b> ; keyboard emphasis exempt)	1
MV_ 242_	Performance Principal ( <b>Critical Tracking</b> )	2
MUH elective <sup>3</sup>		3
Foreign language		5
	<b>Credits</b>	<b>15</b>
<b>Semester Five</b>		
MUH 3211	Music History Survey 1 (Gen Ed Humanities and International; <b>Critical Tracking</b> )	3
MUN Ensemble (3000 level; <b>Critical Tracking</b> )		1
MUS 1010	Recital Attendance ( <b>Critical Tracking</b> )	0
MV_ 343_	Performance Principal ( <b>Critical Tracking</b> )	3

State Core Gen Ed Biological or Physical Sciences ( <a href="http://catalog.ufl.edu/UGRD/academic-programs/general-education/#genedcoursestext">http://catalog.ufl.edu/UGRD/academic-programs/general-education/#genedcoursestext</a> )		3
HFT 2750	Event Management	3
LEI 3301	Principles of Travel and Tourism	3
<b>Credits</b>		<b>16</b>
<b>Semester Six</b>		
MUH 3212	Music History Survey 2 (Gen Ed Humanities; <b>Critical Tracking</b> )	3
MUN Ensemble (3000 level; <b>Critical Tracking</b> )		1
MUS 1010	Recital Attendance ( <b>Critical Tracking</b> )	0
MV_ 343_	Performance Principal ( <b>Critical Tracking</b> )	3
MV_ 3970	Junior Recital ( <b>Critical Tracking</b> )	1
State Core Gen Ed Social and Behavioral Sciences ( <a href="http://catalog.ufl.edu/UGRD/academic-programs/general-education/#genedcoursestext">http://catalog.ufl.edu/UGRD/academic-programs/general-education/#genedcoursestext</a> )		3
Gen Ed Physical Sciences		3
<b>Credits</b>		<b>14</b>
<b>Semester Seven</b>		
HFT 4754	Advanced Event Management	3
LEI 3360	Hospitality Management	3
State Core Gen Ed Humanities ( <a href="http://catalog.ufl.edu/UGRD/academic-programs/general-education/#genedcoursestext">http://catalog.ufl.edu/UGRD/academic-programs/general-education/#genedcoursestext</a> )		3
Gen Ed Biological Sciences		3
Science laboratory		1
<b>Credits</b>		<b>13</b>
<b>Semester Eight</b>		
HFT 3512	Event Promotion	3
HFT 4517	Convention Sales and Service	3
LEI 4540	Management & and Supervision of THEM Facilities	3
Gen Ed Biological Sciences		3
Elective		3
<b>Credits</b>		<b>15</b>
<b>Total Credits</b>		<b>120</b>

<sup>1</sup> Keyboard emphasis must take MVK 3702.

<sup>2</sup> Students who place into MUT 1001 take MUT 1111 and MUT 1241L in the Spring, followed by MUT 1112 and MUT 1242L in the Summer.

<sup>3</sup> Students can either complete MUH 2501 or any MUH 3000/4000 level course.

*For the BA with concentration in Music, students must complete at least 35 major and elective credits at the 3000/4000 levels.*

## Academic Learning Compact

The Bachelor of Arts in Music provides a liberal arts education with an emphasis in Ethnomusicology, Music History and Literature, Music Theory and Composition, or Performance. Studies in music theory, applied performance, music literature, music history, and piano, provide knowledge of the structure and expression of music within the historical context of musical genres. Students will also be able to apply their knowledge through singing or performing a musical instrument and they will be able to apply critical thinking skills when hearing musical sounds.

## Before Graduating Students Must

- Satisfactory faculty evaluation of a student portfolio.
- Complete requirements for the baccalaureate degree, as determined by faculty.

## Students in the Major Will Learn to Student Learning Outcomes | SLOs

### Content

1. Perform at a preprofessional level on an instrument or voice.

### Critical Thinking

2. Utilize theoretical analysis of music.

### Communication

3. Write about music within different historical and cultural contexts.

## Curriculum Map

*I = Introduced; R = Reinforced; A = Assessed*

Courses	SLO 1	SLO 2	SLO 3
MV_ 141_	I		
MV_ 242_	R		
MUH 3211			I
MUH 3212			R
MUT 1111		I	
MUT 1112		R	
MUT 2116		R	
MUT 2117		A	
MUH 3213			A
2000-Level Performance & Comprehensive Musicianship Juries	A		

## Assessment Types

- Rubric from the preprofessional jury
  - Final exams
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