BUSINESS ADMINISTRATION | GENERAL STUDIES | BABA UF ONLINE

The UF Online Bachelor of Arts in Business Administration-General Studies degree provides a broad overview of the functional areas of business with a selected area of specialization. Students take foundation courses in economics, mathematics, computing skills and accounting; core courses that relate to the basic functions of business, such as finance, management, marketing and operations management; and area of specialization courses that focus on a specific topic, such as general business, mass communication, sociology, or sport management.

About this Program

- **College:** Heavener School of Business (http://catalog.ufl.edu/UGRD/colleges-schools/UGBUS)
- **Degree:** Bachelor of Arts in Business Administration
- **Credits for Degree:** 120
- **Contact:** 1.855.99GATOR
- **Additional Information**
  - Related Business Administration Programs

To graduate with this major, students must complete all university, college, and major requirements.

The Bachelor of Arts in Business Administration-General Studies (BABA-GBAONL) degree program allows students to couple a business major with an outside interest. BABA-GBAONL students can choose an area of specialization (https://warrington.ufl.edu/undergraduate-academics/general-studies) which is comprised of courses taught by the Heavener School of Business or another UF department. The BABA-GBAONL degree prepares students for a wide variety of business-related careers, for graduate studies in business and for graduate programs related to the area of specialization.

BABA-GBAONL majors are encouraged to gain practical work experience through internships, research activities, student organizations and community service and to study abroad. Students should consult an academic advisor/career coach for specific information.

Requirements for the Major

BABA-GBAONL majors must maintain a 2.0 core, area of specialization and UF GPA. Students must read the individual course descriptions in this catalog to determine the prerequisites for their required courses. In addition to the critical-tracking and general education courses outlined below, BABA-GBAONL majors take 120 credits.

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Area of Specialization

3000/4000-level courses in a chosen discipline 12

Business Electives

Approved business electives (internship, independent study or assistantship credit will not count toward this requirement) 11-12

Professional Communication

Select one: 3-4

- GEB 3219 Writing and Speaking in Business
- SPC 2608 Introduction to Public Speaking

Similar course with prior approval (requires a minimum grade of C) 4

Internship

GEB 4941 Internship in Business Administration (in conjunction with an internship of at least 150 hours) 1

Total Credits 55-57

1 The internship requirement can be waived for students who participate in a study abroad experience of at least six weeks. Students who waive the requirement via study abroad are strongly encouraged to complete at least one internship to improve their chances of obtaining full-time employment and/or admission to graduate programs or law school. Students should consult an academic advisor/career coach for more information.

Related Business Administration Programs

- Bachelor of Arts in Business Administration (http://catalog.ufl.edu/UGRD/colleges-schools/UGBUS/BAG_BABA)
- Bachelor of Science in Business Administration, UF Online (http://catalog.ufl.edu/UGRD/colleges-schools/UGBUS/BAG_BSBA_UFO)
- Business Administration minor (http://catalog.ufl.edu/UGRD/colleges-schools/UGBUS/BUS_UMN)
- Business Administration minor, UF Online (http://catalog.ufl.edu/UGRD/colleges-schools/UGBUS/BUS_UMN_UFO)

Critical Tracking

Critical Tracking records each student’s progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis.

Equivalent critical-tracking courses as determined by the State of Florida Common Course Prerequisites (http://www.flvc.org/cpp/displayRecord.jsp?cip=520201&track=01) may be used for transfer students.

To remain on track for the BABA-GBAONL major, students must meet the critical-tracking criteria listed below. The critical-tracking GPA is calculated based on all attempts of the critical-tracking courses or their equivalents. After a student receives a minimum grade of C in a critical-tracking course or its equivalent, no subsequent grade in that course or its equivalent will be used in the calculation of the critical-tracking GPA.

Semester 1

- Complete 1 critical-tracking course from ACG 2021, ACG 2071, ISM 3013, ECO 2013, ECO 2023, MAC 2233, STA 2023
- 2.5 GPA on all attempts of critical-tracking courses
- 2.0 UF GPA required
Semester 2
- Complete 2 additional critical-tracking courses for a total of 3 critical-tracking courses
- 2.75 GPA on all attempts of critical-tracking courses
- 2.0 UF GPA required

Semester 3
- Complete 2 additional critical-tracking courses (including ACG 2021) for a total of 5 critical-tracking courses
- 3.0 GPA on all attempts of critical-tracking courses
- 2.0 UF GPA required

Semester 4
- Complete all 7 critical-tracking courses
- 3.0 GPA on all attempts of critical-tracking courses
- 2.0 UF GPA required

Semester 5
- Meet all semester 1-4 critical-tracking requirements
- 2.0 UF GPA required (and maintained through semester 8)

Model Semester Plan
To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold.

This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student’s academic record and scheduling availability of courses. Prerequisites still apply.

Students should consult with an academic advisor/career coach to create an individualized academic plan.

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<tr>
<td>Semester One</td>
<td>ECO 2023</td>
<td>Principles of Microeconomics (Critical Tracking; Gen Ed Social and Behavioral Sciences)</td>
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<td>IDS 1161</td>
<td>What is the Good Life (Gen Ed Humanities)</td>
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<td>State Core Gen Ed Biological or Physical Sciences (<a href="http://catalog.ufl.edu/UGRD/academic-programs/general-education/#genedcoursestext">http://catalog.ufl.edu/UGRD/academic-programs/general-education/#genedcoursestext</a>)</td>
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<tr>
<td></td>
<td>MAC 1140</td>
<td>Precalculus Algebra (if needed or other elective)</td>
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<tr>
<td>Semester Two</td>
<td>ECO 2013</td>
<td>Principles of Macroeconomics (Critical Tracking; State Core Gen Ed Social and Behavioral Sciences)</td>
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<td></td>
<td>MAC 2233</td>
<td>Survey of Calculus 1 (Critical Tracking; State Core Gen Ed Mathematics)</td>
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<td>Gen Ed Biological or Physical Sciences</td>
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<td></td>
<td>Gen Ed Composition (Writing Requirement)</td>
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<td>State Core Gen Ed Humanities (<a href="http://catalog.ufl.edu/UGRD/academic-programs/general-education/#genedcoursestext">http://catalog.ufl.edu/UGRD/academic-programs/general-education/#genedcoursestext</a>)</td>
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<td>Semester Three</td>
<td>ACG 2021</td>
<td>Introduction to Financial Accounting (Critical Tracking)</td>
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<td></td>
<td>ISM 3013</td>
<td>Introduction to Information Systems</td>
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<td>STA 2023</td>
<td>Introduction to Statistics 1 (Critical Tracking; Gen Ed Mathematics)</td>
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Academic Learning Compact
A bachelor’s degree in business administration enables students to achieve foundation knowledge in economics, accounting, finance, management, marketing, business law, statistics, operations management, human resource management, information technology and entrepreneurship. Special emphasis is placed on understanding the links between various business disciplines and the development of sound business plans. Students will be able to effectively analyze a business entity’s strengths and weaknesses as well as investigate the opportunities and threats present in the business environment.
The Bachelor of Arts in Business Administration combines core business courses with area of specialization courses offered by departments outside the college of business.

Before Graduating Students Must

- Take the ETS Major Field Test in Business as part of MAN 4504. The ETS exam covers nine content areas in business. The score describes your performance relative to other seniors in business and accounting at 600+ colleges and universities (e.g., top 15% in the nation compared to your peers).
- Complete requirements for the baccalaureate degree, as determined by the faculty.

Students in the Major Will Learn to

Student Learning Outcomes (SLOs)

Content
1. Demonstrate knowledge and understanding of elements of economics, financial accounting, marketing, operations management, organizational behavior, business law, information technology, business statistics and social responsibility.
2. Demonstrate proficiency in the use of business-related software applications.
3. Define the ethical responsibilities of business organizations and identify relevant ethical issues.
4. Understand how the business environment, including culture, differs across countries.
5. Possess awareness of cultural differences and how these differences affect business decisions.
6. Identify characteristics and roles of groups and teams.
7. Identify characteristics and roles of managers and leaders.
8. Possess knowledge in an area of specialization outside the disciplines of business and accounting.

Critical Thinking
9. Specify and implement a framework for identifying a business problem and develop alternative solutions and a set of evaluation criteria.
10. Assess the outcomes of a course of action and make appropriate adjustments.

Communication
11. Write business documents clearly, concisely and analytically.
12. Speak in groups and in public clearly, concisely and analytically, with appropriate use of visual aids.

Curriculum Map

Assessment Types

- Exams, papers and presentations in the following and major-specific courses:
- Writing and public speaking assignments in the following:

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