

# FINANCE

The Bachelor of Science in Business Administration-Finance (BSBA-FIN) degree program provides a broad overview of the functional areas of business with an emphasis in finance. Students take foundation courses in economics, mathematics, computing skills, and accounting; core courses that relate to the basic functions of business, such as finance, management, marketing, and operations management; and major courses that develop students' financial decision-making skills.

## About this Program

- **College:** Heavener School of Business (<https://catalog.ufl.edu/UGRD/colleges-schools/UGBUS/>)
- **Degree:** Bachelor of Science in Business Administration
- **Credits for Degree:** 120

To graduate with this major, students must complete all university, college, and major requirements.

## Department Information

The Finance, Insurance and Real Estate Department offers degree programs at the doctoral, masters, and undergraduate level. Besides standard finance offerings, specialized academic programs in entrepreneurship, real estate, and value investing are available. The department's faculty boasts top experts on topic matter as diverse as banking, initial public offerings, investments, international finance, mergers, and acquisitions and real estate. **Website** (<https://warrington.ufl.edu/finance-insurance-and-real-estate-department/>)

## CONTACT

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## Curriculum

- Combination Degrees
- Entrepreneurship Minor
- Finance
- Real Estate Minor

The Bachelor of Science in Business Administration-Finance (FIN\_BSBA) degree program focuses on the acquisition and management of funds by businesses, financial markets, security analysis and valuation, management of financial institutions, interest rates, investments and securities, financial risk management, security trading, government policy and financial markets, financial forecasting, capital structure, venture capital and security issuance. The finance curriculum prepares students for careers in corporate financial management and the financial services industry. Finance graduates can also pursue graduate studies in business, law and public administration.

FIN\_BSBA majors are encouraged to gain practical work experience through internships, student organizations and community service. In addition, the Heavener School of Business offers students a wide variety of academic and career and leadership programs, including study abroad, the Florida Leadership Academy, involvement in student organizations and research activities. Students should consult an academic advisor/career coach for specific information.

## Requirements for the Major

FIN\_BSBA majors must maintain a 2.0 core, major and UF GPA. Students must read the individual course descriptions in this catalog to determine the prerequisites for their required courses. In addition to the critical-tracking and General Education courses outlined below, FIN\_BSBA majors must take 120 credits, including:

Code	Title	Credits
<b>Core Courses</b>		
BUL 4310	The Legal Environment of Business	4
FIN 3403	Business Finance	4
GEB 3373	International Business	4
MAN 3025	Principles of Management	4
MAN 4504	Operations and Supply Chain Management	4
MAR 3023	Principles of Marketing	4
QMB 3250	Statistics for Business Decisions	4
QMB 3302	Foundations of Business Analytics and Artificial Intelligence (AI)	4

<b>Major Courses</b>		
ACG 3101	Financial Accounting and Reporting 1	4
ACG 4111	Financial Accounting and Reporting 2	4
FIN 4414	Financial Management	4
FIN 4453	Financial Modeling	4
FIN 4504	Equity and Capital Markets	4
<b>Restricted Elective Courses</b>		
Any 3000/4000-level courses or 1000/4000-level foreign language courses <sup>1</sup>		7
<b>Professional Communication Course</b>		
Select one (requires a minimum grade of C):		
GEB 2216	Professional Writing in Business	
GEB 3218	Professional Speaking in Business	
SPC 2608	Introduction to Public Speaking	
ENC 3312	Advanced Argumentative Writing	
A similar course with prior approval		
<b>Career Readiness Requirement</b>		<b>6</b>
Students must complete the minimum number of required credits in all four phases, see requirement details below.		
<b>Total Credits</b>		<b>65</b>

<sup>1</sup> Internship, externship, independent study or assistantship credit will not count toward this requirement.

## CAREER READINESS REQUIREMENT

Heavener School majors in campus-based programs are required to complete 6 credit hours of professional development coursework. This sequence of course offerings is designed to help students explore careers in different business disciplines, build specific career competencies that are sought after by employers, give students an opportunity to apply their skills, and finally, to consolidate student's prior learning and add leadership tools to launch them into their careers.

To complete the career readiness requirement, students must complete the minimum number of required credits in each of the four phases.

### Career Readiness Phases

Code	Title	Credits
<b>Explore</b>		
1 required credit; select from:		
GEB 2030	Exploring Careers in Business	
GEB 2041	Career Accelerator	
GEB 4930	Special Topics (Transfer Success)	
MAR 2290	Retail Management Seminar	
MAR 2401	Sales Seminar	
<b>Enrich</b>		
2 required credits; select from:		
GEB 3931	Special Topics in Business Communication	
GEB 4911	Undergraduate Research in Business	
<b>Apply</b>		
1 required credit; select from:		
GEB 3942	Business Externship: Micro-Consulting	
GEB 4941	Internship in Business Administration	
MAR 4941	Sales Internship	
MAR 4945	Retail Management Internship	
<b>Advance</b>		
2 required credits		
GEB 4900	Leadership Launch	

To satisfy the "Apply" phase, students must complete an internship or externship course. Students who choose to meet this requirement through the internship option must enroll in one of the internship courses and complete an internship of at least 150 hours before the start of the senior year. The internship requirement can be waived for students who participate in a study abroad experience of at least six weeks. Students who waive this requirement via study abroad are strongly encouraged to complete at least one internship to improve their chances of obtaining full-time employment and/or admission to graduate programs or law school. Consult a Heavener academic and career advisor for more information.

## Critical Tracking

Critical Tracking records each student's progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis.

Equivalent critical-tracking courses as determined by the State of Florida Common Course Prerequisites (<https://cpm.flvc.org/advance-search/>) may be used for transfer students.

To remain on track for the FIN\_BSBA major, students must meet the critical-tracking criteria, including earning a minimum grade of B in ACG 2021 and ACG 2071 and a minimum grade of B in FIN 3403. The critical-tracking GPA is calculated based on all attempts of the critical-tracking courses or their equivalents. After a student receives a minimum grade of C in a critical-tracking course or its equivalent, the student will not be allowed to repeat that course.

### Semester 1

- Complete 2 critical-tracking courses from ACG 2021, ACG 2071, CGS 2531 or ISM 3013, ECO 2013, ECO 2023, MAC 2233 or MAC 2311, MAC 2234 or MAC 2312, STA 2023
- 3.0 GPA on all attempts of critical-tracking courses, excluding FIN 3403 and MAC 2234 and MAC 2312
- 2.0 UF GPA required

### Semester 2

- Complete 2 additional critical-tracking courses for a total of 4 critical-tracking courses
- 3.0 GPA on all attempts of critical-tracking courses, excluding FIN 3403 and MAC 2234 and MAC 2312
- 2.0 UF GPA required

### Semester 3

- Complete 2 additional critical-tracking courses (including ACG 2021) for a total of 6 critical-tracking courses
- Complete ACG 2021 with a minimum grade of B
- 3.0 GPA on all attempts of critical-tracking courses, excluding FIN 3403 and MAC 2234 and MAC 2312
- 2.0 UF GPA required

### Semester 4

- Complete 8 of the 9 critical-tracking courses, excluding FIN 3403
- Complete ACG 2071 with a minimum grade of B
- 3.0 GPA on all attempts of critical-tracking courses, excluding FIN 3403 and MAC 2234 and MAC 2312
- 2.0 UF GPA required

### Semester 5

- Complete FIN 3403 with a minimum grade of B
- Meet all semester 1-4 critical-tracking requirements
- 2.0 UF GPA required

### Semester 6

- 2.0 Core GPA required
- 2.0 Major GPA required
- 2.0 UF GPA required

### Semester 7

- 2.0 Core GPA required
- 2.0 Major GPA required
- 2.0 UF GPA required

### Semester 8

- 2.0 Core GPA required
- 2.0 Major GPA required
- 2.0 UF GPA required

## Model Semester Plan

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold. These courses must be completed by the terms as listed above in the Critical Tracking criteria.

*This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student's academic record and scheduling availability of courses. Prerequisites still apply.*

Course	Title	Credits
<b>Semester One</b>		
Quest 1 (Gen Ed Humanities)		3
ECO 2023	Principles of Microeconomics ( <b>Critical Tracking</b> ; Gen Ed Social and Behavioral Sciences)	4
MAC 2233	Survey of Calculus 1 ( <b>Critical Tracking</b> ; State Core Gen Ed Mathematics)	3
State Core Gen Ed Biological or Physical Sciences ( <a href="https://catalog.ufl.edu/UGRD/academic-programs/general-education/#genedcoursestext">https://catalog.ufl.edu/UGRD/academic-programs/general-education/#genedcoursestext</a> )		3
<b>Credits</b>		<b>13</b>
<b>Semester Two</b>		
Quest 2 (Gen Ed Biological or Physical Sciences)		3
ECO 2013	Principles of Macroeconomics ( <b>Critical Tracking</b> ; State Core Gen Ed Social and Behavioral Sciences)	4
MAC 2234	Survey of Calculus 2 ( <b>Critical Tracking</b> ; Gen Ed Mathematics)	3
State Core Gen Ed Humanities ( <a href="https://catalog.ufl.edu/UGRD/academic-programs/general-education/#genedcoursestext">https://catalog.ufl.edu/UGRD/academic-programs/general-education/#genedcoursestext</a> )		3
Gen Ed Composition; Writing Requirement		3
<b>Credits</b>		<b>16</b>
<b>Semester Three</b>		
ACG 2021	Introduction to Financial Accounting ( <b>Critical Tracking</b> ; minimum grade of B required)	4
Select one:		3-4
CGS 2531	Problem Solving Using Computer Software ( <b>Critical Tracking</b> )	
ISM 3013	Introduction to Information Systems ( <b>Critical Tracking</b> )	
Career Readiness Course (Explore Phase)		1
State Core Gen Ed Composition ( <a href="https://catalog.ufl.edu/UGRD/academic-programs/general-education/#genedcoursestext">https://catalog.ufl.edu/UGRD/academic-programs/general-education/#genedcoursestext</a> )		3
Gen Ed International (combine with General Education Social Science, or Natural Science, or Humanities)		3
Civic Literacy (General Education Social Science)		3
<b>Credits</b>		<b>17-18</b>
<b>Semester Four</b>		
ACG 2071	Introduction to Managerial Accounting ( <b>Critical Tracking</b> ; minimum grade of B required)	4
STA 2023	Introduction to Statistics 1 ( <b>Critical Tracking</b> ; Gen Ed Mathematics)	3
Select one:		3
GEB 2216	Professional Writing in Business	
GEB 3218	Professional Speaking in Business	
SPC 2608	Introduction to Public Speaking	
ENC 3312	Advanced Argumentative Writing	
Career Readiness Course (Apply Phase)		1
Restricted Elective		1
<b>Credits</b>		<b>12</b>
<b>Semester Five</b>		
FIN 3403	Business Finance ( <b>Critical Tracking</b> ; minimum grade of B required)	4
MAN 3025	Principles of Management	4
QMB 3250	Statistics for Business Decisions	4
QMB 3302	Foundations of Business Analytics and Artificial Intelligence (AI)	4
Career Readiness Course (Enrich Phase)		1
<b>Credits</b>		<b>17</b>
<b>Semester Six</b>		
FIN 4453	Financial Modeling	4
BUL 4310	The Legal Environment of Business	4
MAR 3023	Principles of Marketing	4
ACG 3101	Financial Accounting and Reporting 1	4
Career Readiness Course (Enrich Phase)		1
<b>Credits</b>		<b>17</b>
<b>Semester Seven</b>		
ACG 4111	Financial Accounting and Reporting 2	4
FIN 4504	Equity and Capital Markets	4

GEB 3373	International Business	4
Restricted electives		4
<b>Credits</b>		<b>16</b>
<b>Semester Eight</b>		
FIN 4414	Financial Management	4
MAN 4504	Operations and Supply Chain Management	4
Career Readiness Course (Advance Phase)		2
Restricted elective		2
<b>Credits</b>		<b>12</b>
<b>Total Credits</b>		<b>120-121</b>

## Academic Learning Compact

A bachelor's degree in business administration enables students to achieve foundation knowledge in economics, accounting, finance, management, marketing, business law, statistics, operations management, human resource management, information technology, and entrepreneurship. Special emphasis is placed on understanding the links between various business disciplines and the development of sound business plans. Students will be able to effectively analyze a business entity's strengths and weaknesses as well as investigate the opportunities and threats present in the business environment.

The finance major covers the basics of financial statements, working capital management, capital budgeting decisions, the types of securities available to investors, and the risk/return attributes of those securities as well as factors affecting pricing.

## Before Graduating Students Must

- Take the CAPSIM Comprehensive Exam (MOD-XM) as part of MAN 4504.
- Complete requirements for the baccalaureate degree, as determined by the faculty.

## Students in the Major Will Learn to

### Student Learning Outcomes | SLOs

#### Content

1. Demonstrate knowledge and understanding of elements of economics, financial accounting, marketing, operations management, organizational behavior, business law, information technology, business statistics, and social responsibility.
2. Demonstrate proficiency in the use of business-related software applications.
3. Define the ethical responsibilities of business organizations and identify relevant ethical issues.
4. Understand how the business environment, including culture, differs across countries.
5. Possess awareness of cultural differences and how these differences affect business decisions.
6. Identify characteristics and roles of groups and teams.
7. Identify characteristics and roles of managers and leaders.
8. Possess knowledge in an area of specialization outside the disciplines of business and accounting.

#### Critical Thinking

9. Specify and implement a framework for identifying a business problem and develop alternative solutions and a set of evaluation criteria.
10. Assess the outcomes of a course of action and make appropriate adjustments.

#### Communication

11. Write business documents clearly, concisely and analytically.
12. Speak in groups and in public clearly, concisely and analytically, with appropriate use of visual aids.

## Curriculum Map

*I = Introduced; R = Reinforced; A = Assessed*

Courses	SLO 1	SLO 2	SLO 3	SLO 4	SLO 5	SLO 6	SLO 7	SLO 8	SLO 9	SLO 10	SLO 11	SLO 12
ACG 2021	I	R							R	R		
ACG 2071	I	R							R	R		
BUL 4310	I		R, A									
CGS 2531	I	I										
ECO 2013	I			I					I	I		
ECO 2023	I			I					I	I		

FIN 3403	I		R							R, A
GEB 3213										R, A
GEB 3218										I, A
GEB 3373	R		R, A	R, A			R	R		
MAN 3025	I		R	I	I	I, A	I, A	R	R	
MAN 4504	I							R, A	R, A	R R
MAR 3023	I		R, A	R, A	I		I			
QMB 3250	I	R, A						R, A	R, A	
Specialization Area							I, R, A	R	R	R R
Senior Exam	A		A							

## Assessment Types

- Exams, papers and presentations in the following:

Code	Title	Credits
BUL 4310	The Legal Environment of Business	4
FIN 3403	Business Finance	4
GEB 3373	International Business	4
MAN 3025	Principles of Management	4
MAN 4504	Operations and Supply Chain Management	4
MAR 3023	Principles of Marketing	4
QMB 3250	Statistics for Business Decisions	4
Major-specific courses		

- Writing and public speaking assignments in the following:

Code	Title	Credits
FIN 3403	Business Finance	4
GEB 2216	Professional Writing in Business	3
GEB 3218	Professional Speaking in Business	3

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