

# BUSINESS | HEAVENER SCHOOL OF

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The Heavener School of Business offers an educational experience that is nationally recognized for academic excellence. In addition to pursuing a degree, all business majors are encouraged to gain practical work experience through co-ops, internships and community service. The school also offers a variety of professional development and leadership opportunities.

## Contact

Heavener Hall 333  
1325 W University Ave  
PO Box 117160  
Gainesville, FL 32611-7160

352.273.0165

Map (<http://campusmap.ufl.edu/?loc=0065>) More Info (<http://warrington.ufl.edu/sb/>)

### Academic Advising

Heavener Hall 333  
352.273.0165

## Established

1926. In 2012, named for James W. 'Bill' Heavener, an alumnus whose generous gift benefits the school.

## Accredited

The Warrington College of Business is accredited by the AACSB International. The college was the first in the nation to be accredited by the European Foundation for Management Development (EFMD).

## Academic and Career advising

The Heavener School of Business provides academic and career advising, experiential learning, professional development opportunities and study abroad programs for undergraduate students.

More Info (<https://warrington.ufl.edu/undergraduate-current-students/academic-advising/>) Email ([undergraduate.business@ufl.edu](mailto:undergraduate.business@ufl.edu))

## Programs

The Warrington College of Business has three schools:

- The Hough Graduate School of Business
- The Fisher School of Accounting
- The Heavener School of Business

The Fisher School of Accounting administers a Bachelor of Science in Accounting (BSAc). The Heavener School of Business administers a Bachelor of Science in Business Administration (on campus), an online Bachelor of Science in Business Administration (off campus) and a Bachelor of Arts in Business Administration. The Heavener School of Business also offers minors in business administration (for non-business majors only), entrepreneurship, information systems (for business majors only), professional selling, real estate, retailing, and wealth management.

The college also offers combination-degree and one-year master's programs in information systems and operations management (MSISOM), entrepreneurship (MSE), finance (MSF), international business (MIB), management (MSM, for non-business majors only), marketing (MSBA with a concentration in marketing), and real estate (MSRE).

In addition to completing a degree, all business majors are encouraged to gain practical work experience through co-ops, internships and community service. The Heavener School of Business also offers students a variety of professional development and leadership opportunities, including study abroad, the Florida Leadership Academy, involvement in student organizations and research activities. For more details on all of these opportunities, consult an academic advisor in 333 Heavener Hall.

The school encourages all first year students to take **Business & You: Warrington Welcome (GEB2015)**, which serves as an introduction to the school and provides students with the opportunity to connect with faculty, advisors and fellow business students.

## Scholarships

The school offers academic and need-based scholarships to business majors and study abroad scholarships to business majors and minors who study abroad via a Heavener School of Business study abroad program. Applications for Summer and Fall semester scholarships are due in March and applications for Spring semester scholarships are due in October.

More Info (<https://warrington.ufl.edu/undergraduate-current-students/scholarships/>)

## Student Organizations

The school has more than 30 business-related student organizations that provide direct access to employment recruiters, leadership opportunities, work experience and the means to develop valuable business-related skills. All business majors are encouraged to join at least one business student organization during their college career.

More Info (<https://warrington.ufl.edu/undergraduate-current-students/student-organizations/>)

## Helpful Links

- College Website (<http://warrington.ufl.edu/undergraduate/>)
- Combination Degrees (<http://catalog.ufl.edu/UGRD/academic-advising/combined-degrees/>)
- Computer Requirement (<http://www.it.ufl.edu/policies/student-computing-requirements/>)
- Dean's List (<http://catalog.ufl.edu/UGRD/academic-advising/academic-honors/#deanslisttext>)

## Academic Policies

### Admission

#### Freshmen

The university's Office of Admissions coordinates freshman admission.

More Info (<http://catalog.ufl.edu/UGRD/admission/>)

#### Transfer Students

##### On Campus Programs

The Heavener School of Business makes admission decisions for upper-division transfer applicants who have earned 60 or more college credits. Only applicants with an AA or AS degree from a Florida public or state college will be considered for admission. Students seeking transfer from other universities or out-of-state schools may be considered for admission on a space-available basis. Transfer students who are admitted by another UF college/school are not eligible for admission to the Heavener School of Business.

Transfer applicants' academic catalog year guarantees their graduation requirements, but not their admission requirements. Admission and preprofessional course and GPA requirements are subject to change without notice for students who are not enrolled in the Heavener School.

Transfer applicants are admitted in the Fall and Spring terms. Florida public and state college transfer students are considered for admission if they fulfill all Heavener School transfer admission requirements (<https://warrington.ufl.edu/undergraduate-academics/admissions/transfer-admission/>). Students who do not have a complete application on file by the application deadline (<http://www.admissions.ufl.edu/ugrad/trappdates.html>) will not be considered for admission and must reapply for a subsequent term. After being admitted, transfer students are required to attend UF's transfer orientation program.

#### Current UF Students

UF students who matriculated as freshmen can change to a business major if they have a 3.0 UF GPA with no critical-tracking courses completed or a 2.0 UF GPA and a 3.0 critical-tracking GPA. Additionally, students cannot exceed the maximum 130 credits allowed for the degree (excluding AP/IB/AICE/dual enrollment credit). Business majors admitted as freshmen, can change from one business major to another if they are on track and have not completed more than half of their major courses. Upper-division transfer students who are admitted to UF as non-business majors are not eligible for admission to the Heavener School of Business.

### Online Business Program

#### Off Campus Program

The school makes admission decisions for the online business program, a degree program designed for individuals who live outside of Gainesville or have work and/or family commitments that make traditional campus attendance unfeasible. To be considered for admission, applicants must complete an AA or AS degree (or have earned 60 transferable credits) and fulfill all of the Heavener School online business program admission requirements. Students who are admitted to this program are not permitted to change to another business major unless they meet the transfer admission requirements for the school's on campus degree programs.

## Readmission

UF students who have not attended the university for two consecutive terms must apply for readmission and meet all university readmission requirements. To be eligible for readmission, students must meet Heavener School critical-tracking GPA and course requirements, have a 2.0 UF GPA and no deficits in the core or major/area of specialization GPA *and* be able to complete a business degree in 130 credits or less. Students who do not meet these requirements should contact an academic advisor.

More Info (<http://catalog.ufl.edu/UGRD/admission/readmission-university/>)

## Non-Degree Registration

An individual who wishes to enroll in the Heavener School as a non-degree-seeking student may do so for the summer term only. Non-degree applicants must meet the school's non-degree registration requirements.

## Academic Policies

### Academic and Career Advising

Business majors are expected to register for the proper courses and to fulfill degree requirements in a timely manner. To avoid unnecessary delays in academic progress, students should consult the UF undergraduate catalog to familiarize themselves with university and school policies.

Heavener School academic and career advisors are available to assist students with scheduling, registration, course selection, major changes, career decisions, professional development, study abroad and related matters. Students are encouraged to speak with an academic advisor each semester to ensure they are on track with their academic and career plans.

More Info (<https://warrington.ufl.edu/undergraduate-current-students/academic-advising/>)

### Academic Probation

The school closely monitors the academic progress of its students, requiring them to maintain a 2.0 UF, core and major/area of specialization GPA. Students who do not meet these requirements are placed on academic probation for a maximum of two semesters. Students who do not meet the terms of their probation will be prohibited from continuing in a business major.

### Dean's List

Business majors who complete 12-14 credits and earn a 3.7 GPA or higher (or 15 credits or more and a 3.5 GPA or higher) in the Fall, Spring, or Summer semester are named to the dean's list. Courses taken S/U (i.e., pass/fail) do not count toward the required credits. Students who make the dean's list will receive a certificate of recognition for their achievement.

### Dropping and Adding Courses

The school adheres to all university drop/add policies and deadlines. Students who wish to drop and add a course after the initial drop/add period in the first week of each semester will be fee liable for both courses unless they can provide documentation of administrative error. Students who have used their two lower or upper division drops can petition the school for additional drops if they can document an extenuating circumstance.

### Dual Degrees

With approval from an academic advisor, business majors are permitted to earn two UF undergraduate degrees concurrently (one in the Heavener School and one in another college/school. Dual degree students should plan to complete both degrees in eight Fall/Spring semesters (or four Fall/Spring semesters for transfer students). Students pursuing dual degrees must complete coursework for both degrees simultaneously, adhere to the academic plan approved by their academic advisor and graduate in the designated semester.

### Flexible Learning

Business majors must have prior approval from an academic advisor to take flexible learning courses. No more than six credits of flexible learning coursework can be used to fulfill undergraduate degree requirements. Flexible learning courses cannot be taken to fulfill required core, major, area of specialization or restricted elective courses. Students on academic probation are not permitted to take flexible learning courses.

### International Study

Business undergraduates are encouraged to study abroad for at least one semester. Students must be in good academic standing and have a 2.5 overall UF GPA (or a minimum 3.0 UF GPA if applying for a Warrington exchange program). Refer to the Heavener School study abroad program for details, scholarship opportunities, and advisor contact information.

More Info (<https://warrington.ufl.edu/undergraduate-international-study/>)

### Normal Course Load

The school's degree programs are designed for full-time study. Students are encouraged to register for 15 credits and are expected to register for a minimum of 12 credits each Fall and Spring. Students must petition the Heavener School to take more than 18 credits in a single term.

### S/U Grade Option

Business majors can use the S/U grade option for free elective courses only. All other required courses, including critical tracking, General Education, core business, major or area of specialization, and restricted elective courses, must be taken for a letter grade. Students can request to take only one S/U course per term using the S/U grade option, although they can take other pre-established S/U graded courses.

### Transfer Coursework

Florida public or state college students who have taken equivalent business core or major courses at another institution will be required to retake the course at UF or petition the Heavener School to take a higher-level course in the same subject area. Additional credits will not be earned when repeating equivalent courses. Waiving a required course does not reduce the total credits required for graduation.

## Transient Coursework

With approval from an academic advisor, business majors may take critical tracking, General Education and free elective courses at another accredited institution. Students should refer to the school's guidelines and instructions.

More Info (<https://warrington.ufl.edu/undergraduate-current-students/academic-advising/transient-students/>)

## Degree Requirements

All Heavener School of Business students must complete the following requirements, including the 120 credits required for graduation as calculated by the school. All required courses, excluding free elective courses, must be taken for a letter grade (not S/U). Business majors are strongly encouraged to use their elective requirement to build skills, obtain a minor or certificate and/or develop proficiency in a foreign language.

More Info (<http://catalog.ufl.edu/UGRD/academic-regulations/degree-graduation-policies/>)

## General Education Requirement

Code	Title	Credits
Composition <sup>1</sup>		6
Mathematical Sciences <sup>1</sup>		6
Humanities <sup>1,2</sup>		6
Social and Behavioral Sciences <sup>1</sup>		12
Physical or Biological Sciences <sup>1,2</sup>		6
International (N) <sup>3</sup>		3

A minimum grade of C is required for all courses fulfilling the General Education requirement and the Writing Requirement.

<sup>1</sup> This total includes 3 required credits of State Core Gen Ed.

<sup>2</sup> This total includes 3 required credits of UF Quest Gen Ed coursework.

<sup>3</sup> May be combined with Composition, Humanities, Social and Behavioral Science, or Physical or Biological Science course.

## Critical-Tracking Requirement

To prepare for upper-division business courses, all business majors are required to complete a specified number of critical-tracking courses each semester during the first four Fall/Spring semesters, meet the required critical-tracking GPA for each term and maintain a 2.0 UF GPA (see table below). Finance majors must complete 2 critical tracking courses each term (1-4), and earn a minimum grade of B in ACG 2021 and ACG 2071.

### Heavener School of Business Critical-Tracking Requirements

Semester	Number Critical Tracking Courses	Critical Tracking GPA	UF GPA
1	1	2.5	2.0
2	2	2.75	2.0
3	2 (including ACG 2021)	3.0	2.0
4	2	3.0	2.0

Three of the business degree programs require an eighth critical-tracking course. The programs and required courses are identified in the table below. Please note that Finance majors have a total of 9 critical tracking courses, see the Finance major requirements page ([https://catalog.ufl.edu/UGRD/colleges-schools/UGBUS/FIN\\_BSBA/#criticaltrackingtext](https://catalog.ufl.edu/UGRD/colleges-schools/UGBUS/FIN_BSBA/#criticaltrackingtext)) for details. Students must earn the required grade in the eighth tracking course to continue in the corresponding major (see table below). The grade earned in this course does not factor into the critical-tracking GPA.

### Additional Critical-Tracking Requirements

Major	Eighth Tracking Course	Minimum Grade
General Business (Online)	NA	NA
General Studies	NA	NA
Finance	FIN 3403	B
Information Systems	NA	NA
Management	MAN 3025	C
Marketing	MAR 3023	C

## Core Business Requirement

All business majors are required to take the following eight core courses, which cover the major functional areas of business:

Code	Title	Credits
BUL 4310	The Legal Environment of Business	4
FIN 3403	Business Finance	4

GEB 3373	International Business	4
MAN 3025	Principles of Management	4
MAN 4504	Operations and Supply Chain Management	4
MAR 3023	Principles of Marketing	4
QMB 3250	Statistics for Business Decisions	4
QMB 3302	Foundations of Business Analytics and Artificial Intelligence (AI)	4

## Major (BSBA) or Area of Specialization (BABA) Requirement

BSBA students take 16-20 credits of specific major courses. BAG\_BABA students take 12-16 credits of 3000/4000-level area of specialization courses.

## Restricted Elective Requirement

All business majors must take 7-8 credits of restricted electives. Internship, independent study or assistantship credit will not count toward this requirement.

BAG\_BABA students take 8 credits of restricted *business* electives from an approved list. BSBA students take 7 credits of any 3000/4000-level courses or 1000/4000-level foreign language courses.

## GPA and Graduation Requirements

A minimum overall UF GPA of 2.0 is required in coursework attempted at the university. Business majors must earn:

- a 3.0 critical-tracking GPA;
- a 2.0 core GPA or minimum grades of C in all seven business core courses; and
- a 2.0 major or area of specialization GPA or minimum grades of C in all major or area of specialization courses.

Business majors must earn a minimum of 120 credits. Heavener School undergraduates who have completed all requirements for degree will be required to graduate. To receive a diploma and participate in commencement, students must complete the UF graduation checklist, which includes the submission of an online degree application by the established deadline.

More Info (<https://registrar.ufl.edu/services/degree-application/>)

## Honors Requirements

Heavener School of Business honors designations are based on three grade point averages: business core GPA, major or area of specialization GPA and UF GPA. To graduate with honors (<http://catalog.ufl.edu/UGRD/academic-advising/academic-honors/#graduatingwithhonorstext>), students must meet the following minimum standards at the time of graduation: cum laude (3.5 GPA), magna cum laude (3.7 GPA) and summa cum laude (3.9 GPA). Students who are pursuing a magna or summa cum laude designation are also required to complete an honors thesis. Each business major has its own specific thesis guidelines (<https://warrington.ufl.edu/undergraduate-current-students/graduation/>). Students who participate in the University Scholars Program can use their required research paper as an honors thesis.

## Internship Requirement

Heavener School majors are required to enroll in either GEB 4941, MAR 4941, or MAR 4945 and complete an internship of at least 150 hours before the start of the senior year. The internship requirement can be waived for students who participate in a study abroad experience of at least six weeks. Students who waive this requirement via study abroad are strongly encouraged to complete at least one internship to improve their chances of obtaining full-time employment and/or admission to graduate programs or law school. Consult a school academic advisor/career coach for more information. Students may also meet this requirement by completing an externship course GEB 3942 (<https://catalog.ufl.edu/UGRD/courses/business/>).

## Professional Communication Requirement

Heavener School majors are required to take GEB 2216, GEB 3218, SPC 2608, ENC 3312 or a similar course with prior approval. A minimum grade of C is required.

## Residence Requirements

Students are not allowed to enroll simultaneously at UF and another institution. All business core, major, area of specialization and restricted elective courses must be taken in residence at the University of Florida or as part of an approved study abroad program. The last 30 credits of the degree program must be completed in residence at the University of Florida; however, this requirement will be waived for preapproved study abroad coursework. Otherwise, the residence requirement will be waived only in special cases and must be approved in advance by the school's petitions committee.

## Programs

### MAJORS

- Business Administration | General Studies | BABA
- Combination Degrees
- Finance
- Information Systems
- Management
- Marketing

### MINORS

- Business Administration Minor
- Business Administration Minor UF Online
- Entrepreneurship Minor
- Information Systems Minor
- Professional Selling Minor
- Real Estate Minor
- Retailing Minor
- Wealth Management Minor

### Undergraduate Degrees

The Heavener School of Business offers Bachelor of Science in Business Administration degrees in finance, general business (for off campus students), information systems, management and marketing and a Bachelor of Arts in Business Administration degree in general studies with an outside area of specialization. All undergraduate degrees require 120 credits and all include universal tracking, General Education, business core, major or area of specialization, and restricted elective courses. The degree programs are designed to provide students with a strong foundation in the functional areas of business.

The school encourages all freshmen to take Business and You: Warrington Welcome (GEB 2015, for business majors), which serves as an introduction to the school and provides students with the opportunity to connect with faculty, advisors and fellow business students.

### Minors and Certificates

Minors in business administration (for nonbusiness majors only), entrepreneurship, information systems (business majors only), professional selling, real estate and retailing are available to undergraduate students.

### Combination Degrees and One-Year Master's Programs

The Warrington College of Business offers the following combination-degree and one-year master's programs:

- Master of International Business (MIB),
- Master of Science in Business Administration: concentration in Marketing (MSMAR),
- Master of Science in Entrepreneurship (MSE),
- Master of Science in Finance (MSF),
- Master of Science in Information Systems and Operations Management (MSISOM),
- Master of Science in Real Estate (MSRE), and
- for non-business majors, the Master of Science in Business Administration: major in Management (MSM).

Undergraduates can seek permission to take graduate courses from the graduate coordinator of the appropriate department.

More Info (<http://warrington.ufl.edu/academics/>)

### Career and Leadership Programs

Business majors are encouraged to gain practical work experience through co-ops, internships, externships, and community service. The school also offers career and leadership programs, including professional development courses, the Florida Leadership Academy, involvement in national and international business case study competitions, student organizations and research options.

More Info (<https://warrington.ufl.edu/undergraduate-current-students/career-and-leadership/>)

## International Programs and Study Abroad

To broaden their curriculum, business majors are advised to study abroad, learn a foreign language, pursue the school's Bachelor of Arts in Business Administration: General Studies (BAG-BABA) degree with an area of specialization in international studies, complete an international or international-related minor or take international courses, and participate in international or multicultural student organizations.

More Info (<https://warrington.ufl.edu/undergraduate-international-study/>)

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