**EVENT MANAGEMENT MINOR**

This minor provides an opportunity to acquire specialized knowledge and skills in the field of event management. Event Management students can apply the knowledge and skills gained to a variety of settings including but not limited to corporate, non-profits, associations, exhibitions, sport, government, and entertainment. The additional knowledge, skills, and experience gained from this minor can potentially elevate a student’s marketability to future employers.

**About this Program**
- **College**: Health and Human Performance (http://catalog.ufl.edu/UGRD/colleges-schools/UGHHU/)
- **Credits**: 15 | Completed with a 2.0 cumulative GPA and no S/U grades
- **Contact**: 240 Florida Gym (http://campusmap.ufl.edu/?loc=0021)

**Department Information**
The Department of Tourism, Hospitality and Event Management prepares students to gain competency in industry knowledge, develop intellectual abilities, and foster adaptive and technical leadership skills.

**Website** (http://hhp.ufl.edu/about/departments/them/)

**CONTACT**
Email (TERMundergrad@hhp.ufl.edu) | 352.294.1661 (tel) | 352.846.6627 (fax)

P.O. Box 118208
THE FLORIDA GYMNASIUM
GAINESVILLE FL 32611-8208
Map (http://campusmap.ufl.edu/#/index/0021)

**Curriculum**
- Artificial Intelligence and Data Analytics in Tourism, Hospitality and Event Management Certificate
- Combination Degrees
- Entrepreneurship in Tourism, Hospitality and Event Management Certificate
- Event Management Minor
- Event Management Minor UF Online
- Tourism, Hospitality and Event Management
- Tourism, Hospitality and Event Management UF Online

*The minor is not open to students majoring in Tourism, Hospitality and Event Management.*

Applicants must receive approval of their college before obtaining Tourism, Hospitality and Event Management approval in 240 Florida Gym.

All credits must be completed at UF.

**Required Courses**

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<td>HFT 3512</td>
<td>Event Promotion</td>
<td>3</td>
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<td>HFT 4517</td>
<td>Convention Sales and Service</td>
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<td>HFT 4754</td>
<td>Advanced Event Management</td>
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**Approved Electives**

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<td>HFT 4468</td>
<td>Hospitality Revenue Management</td>
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<td>LEI 3301</td>
<td>Principles of Travel and Tourism</td>
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<td>LEI 3360</td>
<td>Hospitality Management</td>
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<td>LEI 4540</td>
<td>Management &amp; Supervision of THEM Facilities</td>
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