HEALTH EDUCATION AND BEHAVIOR

The Department of Health Education and Behavior, with a foundation in the social and biological sciences, offers coursework focused on health information and theory application. Health Education and Behavior students learn techniques to promote healthy lifestyle choices in individual and group settings, with special attention given to diversity and culturally appropriate health education methodologies.

About this Program
- **College**: Health and Human Performance (http://catalog.ufl.edu/UGRD/colleges-schools/UGHHU)
- **Degree**: Bachelor of Science in Health Education
- **Specializations**: Community Health Promotion (http://catalog.ufl.edu/UGRD/colleges-schools/UGHHU/HEB_BSH/LHEB_BSH01), Health Studies (http://catalog.ufl.edu/UGRD/colleges-schools/UGHHU/HEB_BSH/HEB_BSH02)
- **Credits for Degree**: 120

To graduate with this major, students must complete all university, college, and major requirements.

Department Information
For more than 60 years, the Department of Health Education & Behavior has been at the forefront of the health promotion and public health field, demonstrating leadership in instruction and mentoring, research and scholarship, and service and practice. By emphasizing innovation and data-driven advancements, the department’s efforts ensure that students are well prepared for the health promotion and public health careers of the future.

Website (http://hhp.ufl.edu/about/departments/heb)

CONTACT
Email (ericaalexander@ufl.edu)

Curriculum
- Combination Degrees
- Health Education and Behavior
- Health Education and Behavior | Community Health Promotion UF Online
- Health Promotion Minor
- Health Promotion Minor UF Online

The Bachelor of Science in Health Education degree program allows students maximum flexibility to choose department specialization coursework during the junior and senior years that relates to personal interests in the health field. Students can focus their coursework on interest areas in health education and health promotion in community, clinical or worksite settings or in health studies as they prepare for professional health occupations.

Academic Learning Compact
The Bachelor of Science in health education prepares students to work as a health education specialist in schools, government agencies, voluntary health organizations, philanthropic foundations, colleges and universities, private-sector industry and healthcare settings. Health education specialists improve the health and well-being of individuals, families, groups and community populations.

Grounded in social, behavioral, biological and health sciences, the curriculum develops understanding of the causes and determinants of mortality and morbidity and develops specific competencies required of entry-level health education specialists. Graduates will be eligible to take the Certified Health Education Specialist examination governed by The National Commission for Health Education Credentialing, Inc.

Before Graduating Students Must
- Satisfactory performance on at least one major assignment or examination for each core course required for the degree, as determined by performance criteria developed specifically for the assignment.
- Satisfactory completion of the 15 credit health education internship (HSC 4876) as indicated on the final performance appraisal.
- Complete requirements for the baccalaureate degree, as determined by faculty.

Students in the Major Will Learn to

Student Learning Outcomes (SLOs)

Content
1. Identify and apply theories-based strategies for assessing individual and community needs for health education/promotion.
2. Identify and utilize appropriate theory-based models for planning effective health education/promotion programs.
3. Identify and apply a variety of theories, models and strategies for implementing health education/promotion programs.
4. Identify and apply methods and procedures appropriate for evaluating the effectiveness of health education/promotion programs.
5. Coordinate the provisions of health education/promotion services.
6. Describe and employ methods to obtain and disseminate health education/promotion information.
7. Identify and apply the major concepts and principles related to nutrition, substance abuse, emotional health, human sexuality and environmental health.

Critical Thinking
8. Examine situations, conditions and events to solve problems independently and to evaluate health education/promotion outcomes.
9. Select health education/promotion programs and services based on best-evidence.

Communication
10. Communicate health needs, concerns and resources to identified clients and consumers.
11. Communicate health concepts and health information using a variety of channels to individuals, families and groups from diverse backgrounds in various settings.

Curriculum Map
I = Introduced; R = Reinforced; A = Assessed
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### Assessment Types

- Assignments
- Projects
- Internship evaluations
- Exit survey
- Certified Health Education Specialist (CHES) exam
- Florida Department of Health HIV/AIDS 501 Client-Centered Counseling and Testing Certificate