HEALTH EDUCATION AND BEHAVIOR | COMMUNITY HEALTH PROMOTION UF ONLINE

The Department of Health Education and Behavior, with a foundation in the social and biological sciences, offers coursework focused on health information and theory application. Health Education and Behavior students learn techniques to promote healthy lifestyle choices in individual and group settings, with special attention given to diversity and culturally appropriate health education methodologies.

About this Program

- **College**: Health and Human Performance ([http://catalog.ufl.edu/UGRD/colleges-schools/UGHHU/](http://catalog.ufl.edu/UGRD/colleges-schools/UGHHU/))
- **Degree**: Bachelor of Science in Health Education
- **Specialization**: Community Health Promotion
- **Credits for Degree**: 120
- **Contact**: 1.855.99GATOR
- **More Info**

To graduate with this major, students must complete all university, college, and major requirements.

Department Information

For more than 60 years, the Department of Health Education & Behavior has been at the forefront of the health promotion and public health field, demonstrating leadership in instruction and mentoring, research and scholarship, and service and practice. By emphasizing innovation and data-driven advancements, the department’s efforts ensure that students are well prepared for the health promotion and public health careers of the future. Website ([http://hhp.ufl.edu/about/departments/heb/](http://hhp.ufl.edu/about/departments/heb/))

CONTACT

Email (ericaalexander@ufl.edu)

Curriculum

- Combination Degrees
  - Health Education and Behavior
  - Health Education and Behavior | Community Health Promotion UF Online
  - Health Promotion Minor
  - Health Promotion Minor UF Online

The Bachelor of Science in Health Education | Community Health Promotion is designed for students with a primary interest in community health education or worksite health promotion. Coursework is focused on illness and disease prevention among special target groups within a particular community, with the ultimate goal of providing practical health information to diverse population groups through the use of behavioral interventions. Community health promotion specialists generally find employment in local, state or national government health agencies (state or county health departments, CDC, NIH) and in voluntary organizations such as the American Cancer Society, the March of Dimes and American Heart Association. Worksites health promotion specialists find employment opportunities within diverse small and large businesses and organizations.

Community health promotion also is appropriate for students planning to pursue graduate programs in health education or related fields (community or public health, health administration, health policy and epidemiology and disease preventions).

Critical Tracking

Critical Tracking records each student’s progress in courses that are required for progress toward each major. Please note the critical-tracking requirements below on a per-semester basis.

Equivalent critical-tracking courses as determined by the State of Florida Common Course Prerequisites ([http://www.flvc.org/cpp/displayRecord.jsp?cip=512208&track=01](http://www.flvc.org/cpp/displayRecord.jsp?cip=512208&track=01)) may be used for transfer students.

Semester 1

- Complete 2 of 6 critical-tracking courses: APK 2100C, APK 2105C, BSC 2005/BSC 2005L, MAC 1105 or MAC 1140 or MAC 1147, PSY 2012, STA 2023
- 2.5 GPA required for all critical-tracking courses
- 2.0 UF GPA required

Semester 2

- Complete 2 additional critical-tracking courses
- 2.5 GPA required for all critical-tracking courses
- 2.0 UF GPA required

Semester 3

- Complete 1 additional critical-tracking courses
- 2.5 GPA required for all critical-tracking courses
- 2.0 UF GPA required

Semester 4

- Complete all 6 critical-tracking courses, including labs
- 2.5 GPA required for all critical-tracking courses
- 2.0 UF GPA required

All general education requirements, including international (N) and diversity (D), must be completed prior to the final internship semester.

Semester 5

- Complete 2 major courses: HSC 3032, HSC 3102
- Complete 2 of 6 HSC specialization courses – see degree audit for course list options
- 2.0 UF GPA required

Semester 6

- Complete 2 additional major courses: HSC 3201, HSC 4302
- Complete 2 additional HSC specialization courses
- 2.0 UF GPA required
Semester Seven
- Complete 2 additional major courses: HSC 4713, HSC 4800
- Complete all remaining HSC specialization courses
- 2.0 UF GPA required

Semester Eight
- Complete remaining major courses: HSC 4876
- 2.0 UF GPA required

Model Semester Plan
To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold. These courses must be completed by the terms as listed above in the Critical Tracking criteria.

This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student's academic record and scheduling availability of courses. Prerequisites still apply.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Title</th>
<th>Credits</th>
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<tr>
<td>HSC 4713</td>
<td>Planning and Evaluating Health Education</td>
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<td>HSC 4800</td>
<td>Health Education Professional Development</td>
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<td>HSC 4302</td>
<td>Methods and Materials in Health Education</td>
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Semester Seven

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<td>Foundations of Health Education (Critical Tracking)</td>
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<td>HSC 3102</td>
<td>Personal and Family Health (Critical Tracking; Gen Ed Social and Behavioral Sciences)</td>
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<td>HSC specialization courses</td>
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Total Credits 15

Semester Eight

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Total Credits 18

HSC Specialization Courses | 18 credits

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<td>HSC 4143</td>
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<td>HSC 4233</td>
<td>Patient Health Education</td>
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<td>HSC 4574</td>
<td>Nutrition Education for Special Populations</td>
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<td>HSC 4579</td>
<td>Women’s Health Issues</td>
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<td>HSC 4593</td>
<td>HIV/AIDS Education</td>
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<td>HSC 4623</td>
<td>Minority Health Issues</td>
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Academic Learning Compact
The Bachelor of Science in health education prepares students to work as a health education specialist in schools, government agencies, voluntary health organizations, philanthropic foundations, colleges and universities, private-sector industry and healthcare settings. Health education specialists improve the health and well-being of individuals, families, groups and community populations.

Grounded in social, behavioral, biological and health sciences, the curriculum develops understanding of the causes and determinants of mortality and morbidity and develops specific competencies required of entry-level health education specialists. Graduates will be eligible to take...
the Certified Health Education Specialist examination governed by The National Commission for Health Education Credentialing, Inc.

**Before Graduating Students Must**

- Satisfactory performance on at least one major assignment or examination for each core course required for the degree, as determined by performance criteria developed specifically for the assignment.
- Satisfactory completion of the 15 credit health education internship (HSC 4876) as indicated on the final performance appraisal.
- Complete requirements for the baccalaureate degree, as determined by faculty.

**Students in the Major Will Learn to**

**Student Learning Outcomes (SLOs)**

**Content**

1. Identify and apply theories-based strategies for assessing individual and community needs for health education/promotion.
2. Identify and apply a variety of theories, theory based models, methods, and procedures for planning, implementing and evaluating health education/promotion programs.
3. Coordinate the provisions of health education/promotion services.
4. Identify and apply the major concepts and principles related to current and emerging health issues.
5. Review and discuss the health education/promotion code of ethics and agree to adhere to the principles outlined within the professional code.

**Critical Thinking**

6. Interpret, evaluate, and disseminate results of health education/promotion research through appropriate methodologies via appropriate channels or outlets while fostering the translation of research into practice.
7. Identify effective strategies to build meaningful partnerships with stakeholders in health education/promotion.

**Communication**

8. Communicate health needs, information, and resources to clients, consumers, individuals, families and groups from diverse backgrounds using a variety of channels in various settings.

**Curriculum Map**

_I = Introduced; R = Reinforced; A = Assessed_

<table>
<thead>
<tr>
<th>Courses</th>
<th>SLO 1</th>
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<th>SLO 3</th>
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**Assessment Types**

- Assignments
- Projects
- Internship evaluations