

SPORT MANAGEMENT CERTIFICATE

The Sport Management certificate enables students to apply sport management concepts and theories to the area of sport. The certificate allows students to select upper-division courses that pertain to a specific career focus in sport management.

About this Program

- **College:** Health and Human Performance (<https://catalog.ufl.edu/UGRD/colleges-schools/UGHHU/>)
- **Credits:** 12 | Completed with minimum grades of C or better; courses must be taken at UF.
- **Contact:** 352.392.4042 | 330 Florida Gym (<http://campusmap.ufl.edu/?loc=0021>)
- Student Learning Outcomes (SLOs) (<https://public.tableau.com/app/profile/uf.oipr4918/viz/UFStudentLearningOutcomesCertificatesOnly/StudentLearningOutcomes/?publish=yes>)

Certificates must comply with the Certificate Policy.

Department Information

The Department of Sport Management (SPM) studies the impact of professional and amateur sports on the personal, social, economic, environmental, and resource infrastructures of society. SPM's goal is to improve the overall quality of life by learning and teaching what leads individuals, families, and industry to value and benefit from sports.

Website (<http://hhp.ufl.edu/about/departments/spm/>)

CONTACT

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Curriculum

- Combination Degrees
- Sport and Entertainment Law and Risk Management Certificate
- Sport Management
- Sport Management Certificate
- Sport Management UF Online

This certificate is open to all undergraduates except sport management majors.

Required Courses

Code	Title	Credits
SPM 2000	Introduction to Sport Management	3
Approved electives		9
Total Credits		12

Approved Electives

Code	Title	Credits
SPM 3012	Social Issues in Sport	3
SPM 3013	International Sport Management	3
SPM 3025	Diversity and Inclusion in Sport Organizations	3
SPM 3109	Sport Event Management	3
SPM 3204	Ethical Issues in Sport	3
SPM 3306	Sport Marketing	3
SPM 3403	Sport Information Management	3
SPM 4104	Sport Operations and Facility Management	3
SPM 4154	Managing Organizations in Sport	3
SPM 4510	Revenue Generation in Sport	3
SPM 4515	Sport Business and Finance	3