This curriculum prepares students to develop, manage and deliver programs and services to a variety of populations in diverse settings within the disciplines of tourism, event and recreation management. Upon completion of the focused coursework and the senior (capstone) internship, students will be prepared to become decision-makers in private and/or public organizations. The curriculum is also designed to prepare students to pursue graduate studies in a similar field or business management.

About this Program

- **College**: Health and Human Performance
- **Degree**: Bachelor of Science in Tourism, Event and Recreation Management
- **Credits for Degree**: 120
- **Specializations**:
  - Event Management; Recreation Management; Tourism and Hospitality Management
- **Additional Information**
  - Related Tourism, Event and Recreation Management Programs

To graduate with this major, students must complete all university, college, and major requirements.

To earn the Bachelor of Science in Tourism, Event and Recreation Management courses must be completed successfully in general education, the major and related professional and specialized courses. An approved 13-week internship is required upon completion of all coursework. The 12 credit internship is included in the 120 credits prescribed for the degree.

### Related Tourism, Event and Recreation Management Programs

- **Combined Degree**
- **Event Management minor**

### Recreation Management

Recreation management prepares students for activity leadership employment in recreation settings, such as camps, activity programs, YMCAs, YWCAs and Boys and Girls Clubs. Courses focus on planning, implementation and evaluation of recreational activities for all segments of the population, including at-risk youth and senior populations.

Critical Tracking records each student’s progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis.

Equivalent critical-tracking courses as determined by the State of Florida Common Course Prerequisites may be used for transfer students.

### Semester 1

- Complete 1 of 5 critical-tracking courses: ECO 2013 or ECO 2023, EDF 3110 or DEP 3053, PSY 2012, SPC 2608 or AEC 3030C, SYG 2000
- 2.0 GPA required for all critical-tracking courses
- 2.0 UF GPA required

### Semester 2

- Complete 1 additional critical-tracking course
- 2.0 GPA required for all critical-tracking courses
- 2.0 UF GPA required

### Semester 3

- Complete 2 additional critical-tracking courses
- 2.0 GPA required for all critical-tracking courses
- 2.0 UF GPA required

### Semester 4

- Complete all 5 critical-tracking courses
- 2.0 GPA required for all critical-tracking courses
- 2.0 UF GPA required

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold. These courses must be completed by the terms as listed above in the Critical Tracking criteria.

This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student’s academic record and scheduling availability of courses. Prerequisites still apply.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Semester One</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>IUF 1000</td>
<td>What is the Good Life (Gen Ed Humanities)</td>
<td>3</td>
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<tr>
<td>Select one:</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>SPC 2608</td>
<td>Introduction to Public Speaking (Critical Tracking)</td>
<td>3</td>
</tr>
<tr>
<td>AEC 3030C</td>
<td>Effective Oral Communication (Critical Tracking)</td>
<td>3</td>
</tr>
<tr>
<td>STA 2023</td>
<td>Introduction to Statistics 1 (Gen Ed Mathematics)</td>
<td>3</td>
</tr>
<tr>
<td>Gen Ed Biological or Physical Sciences</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>State Core Gen Ed Composition (Writing Requirement)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>Credits</strong></td>
<td></td>
<td><strong>15</strong></td>
</tr>
<tr>
<td><strong>Semester Two</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEP 3053</td>
<td>Developmental Psychology (Critical Tracking)</td>
<td>3</td>
</tr>
<tr>
<td>EDF 3110</td>
<td>Human Growth and Development (Critical Tracking; Gen Ed Social and Behavioral Sciences)</td>
<td>3</td>
</tr>
<tr>
<td>Select one:</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>ECO 2013</td>
<td>Principles of Macroeconomics (Critical Tracking)</td>
<td>4</td>
</tr>
<tr>
<td>ECO 2023</td>
<td>Principles of Microeconomics (Critical Tracking; Gen Ed Social and Behavioral Sciences)</td>
<td>3</td>
</tr>
<tr>
<td>State Core Gen Ed Biological or Physical Sciences</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Gen Ed Composition</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>State Core Gen Ed Mathematics (pure math)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>Credits</strong></td>
<td></td>
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<tr>
<td><strong>Semester Three</strong></td>
<td></td>
<td></td>
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<tr>
<td>ACG 2021</td>
<td>Introduction to Financial Accounting</td>
<td>4</td>
</tr>
<tr>
<td>SYG 2000</td>
<td>Principles of Sociology (Critical Tracking; Gen Ed Social and Behavioral Sciences)</td>
<td>3</td>
</tr>
</tbody>
</table>

This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student’s academic record and scheduling availability of courses. Prerequisites still apply.
Gen Ed Humanities and International (Writing Requirement) 3
Electives (Gen Ed Diversity; Writing Requirement) 6

Semester Four
LEI 2181 Leisure Contemporary Society (Gen Ed Social and Behavioral Sciences) 3
MAN 3025 Principles of Management (Gen Ed Social and Behavioral Sciences) 4
PSY 2012 General Psychology (Critical Tracking; State Core Gen Ed Social and Behavioral Sciences) 3
State Core Gen Ed Humanities 3
Elective 3

Semester Five
HFT 2750 Event Management 3
LEI 3301 Principles of Travel and Tourism 3
LEI 3360 Hospitality Management 3
LEI 3843 Entrepreneurship in Tourism, Recreation and Sport Management 3
MAR 3023 Principles of Marketing (Gen Ed Social and Behavioral Sciences) 4

Semester Six
HFT 3512 Event Promotion 3
or LEI 4845 Introduction to Outdoor Recreation and Parks 3
LEI 3400 Recreation Program Design and Leadership 3
LEI 4880 Research Methods in Tourism, Recreation and Sport Management 3
Elective 2

Semester Seven
LEI 3921 Field Experience in TRSM 3
LEI 4540 Management and Supervision of Leisure Facilities and Personnel 3
LEI 4570 Revenue Resources Management 3
LEI 4880 Research Methods in Tourism, Recreation and Sport Management 3
TRSM department elective 3

Semester Eight
LEI 4940 Internship in Leisure Services 12

The major in tourism, events and recreation management prepares students for employment and roles in recreation, tourism, sport-related businesses, organizations and agencies at local, state, national and global levels. Through study, research, training and practical experiences, students gain an understanding of the role and impact of leisure services and sport on individuals, families, society and the environment. Emphasis is on management of productivity factors such as human, fiscal and physical resources. Students learn to apply planning, programming, marketing and financing strategies to the development and implementation of recreation, parks and tourism services, events and businesses.

Before Graduating Students Must

• Demonstrate competence (minimum final grades of C) in the core courses LEI 4540, LEI 4570, LEI 4800 and LEI 4880.

• Demonstrate mastery of critical skills (with a minimum score of 21) needed in planning and delivery of tourism, recreation and sport management programs as assessed by the internship supervisor using a select core of questions in the final internship evaluation.

• Complete requirements for the baccalaureate degree, as determined by faculty.

Students in the Major will Learn to

Student Learning Outcomes (SLOs)

Content

1. Comprehend major concepts, principles and theories associated with recreation, parks and tourism.
2. Apply management functions of planning, organizing, leading and controlling the use of resources to accomplish performance goals in tourism, events and recreation environments.
3. Identify economic, sociological, psychological, political, legal and environmental issues that influence the delivery of tourism, events and recreation services to residents and tourists.
4. Interpret information technology and statistical techniques in assessment, planning, delivery and evaluation of tourism, events and recreation programs.
5. Apply programming and marketing strategies aligned to the development of tourism, events and recreation services.
6. Develop expertise of the principles of safety, emergency and risk management and the ability to develop and implement risk management plans that ensures the health and safety of participants and staff.

Critical Thinking

7. Comprehend and apply diverse sources of information and data integrated with theoretical frameworks, models and trends to issues related to leadership, management and delivery of tourism, events and recreation services.

Communication

8. Communicate to consumer publics and professional cohorts through written text, oral messages and multimedia presentations.

Curriculum Map

I = Introduced; R = Reinforced; A = Assessed

Courses SLO 1 SLO 2 SLO 3 SLO 4 SLO 5 SLO 6 SLO 7 SLO 8
LEI 2181 I, R I, R I, R I R, A I, R
LEI 454(I), R R, A R R R I, R I, R R
LEI 457(G), A I, R
HFT 4468
LEI 480(I) R, A
LEI 488(G) R, R, A R R
LEI 494(I) R R R A
Internship Evaluation A A A

Assessment Types

• Projects
• Papers
• Final internship evaluation score
• Supervisor’s internship evaluation