

MASS COMMUNICATION STUDIES MINOR UF ONLINE

With a focus on accuracy, fairness, truth, and diversity, preparing leaders in digital and traditional communication fields, the College of Journalism and Communications has consistently been ranked among the top 10 communication programs in the nation and has a long tradition of producing award-winning students. The College of Journalism and Communications prepares students for a career that emphasizes ethical principles and responsible communication in the digital age.

Contact

2096 Weimer Hall
 P.O. Box 118400
 University of Florida
 Gainesville, FL 32611-8400
 352.392.0466

Map (<http://campusmap.ufl.edu/?loc=0030>) More Info (<http://www.jou.ufl.edu/>)

Academic Advising

1060 Weimer Hall
 352.392.1124
 Email (advising@jou.ufl.edu)

About this Program

- **College:** Journalism and Communications (<http://catalog.ufl.edu/UGRD/colleges-schools/UGJRC/>)
- **Credits:** 15 | Completed with minimum grades of C and no S-U
- **Contact:** 1.855.99GATOR | 1060 Weimer Hall (<http://campusmap.ufl.edu/?loc=0030>)
- **More Info**

Department Information

Graduates of the Department of Journalism work in traditional forms of media, emerging platforms, and in corporate roles. Ultimately, the department offers transferrable skills that creates outstanding leaders with successful achievements across all fields.

Website (<https://www.jou.ufl.edu/current-students/current-undergraduate/current-academics/journalism/>)

CONTACT

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2070 WEIMER HALL
 GAINESVILLE FL 32611
 Map (<http://campusmap.ufl.edu/#/index/0030>)

Curriculum

- Combination Degrees
- Creative Advertising Certificate
- International Communication Certificate
- Journalism
- Journalism | Sports and Media UF Online
- Mass Communication Studies Minor
- Mass Communication Studies Minor UF Online
- Media Sales Certificate
- Spanish Language News Media Certificate

This minor is not open to College of Journalism and Communications majors.

Applicants must have a minimum cumulative 3.0 GPA and receive approval of their college's dean before obtaining Journalism and Communications college approval in 1060 Weimer Hall.

Map (<http://campusmap.ufl.edu/?loc=0030>)

Nine of the required 15 credits must be completed at UF.

Required Courses

Code	Title	Credits
Primary courses		9-10
Additional courses		6
Total Credits		15-16

Primary Courses | Select 9-10 credits

Code	Title	Credits
ADV 3008	Principles of Advertising	3
MMC 2604	Media, Cultures, and Identity	3
PUR 3000	Principles of Public Relations	3
RTV 3001	Introduction to Media Industries and Professions	3
RTV 3405	Media and Society	3
VIC 3001	Sight, Sound and Motion	4
CJC study abroad course		3

Additional Course | Select 6 credits

Code	Title	Credits
ADV 3403	Branding	3
JOU 3002	Understanding Audiences	3
JOU 3109C	Multimedia Writing	3
JOU 4004	History of Journalism	3
MMC 3260	Communications on the Internet	3
MMC 3420	Consumer and Audience Analytics	3
MMC 3630	Social Media and Society	3
MMC 3702	Rock 'N Roll and American Society Part 1	3
MMC 3703	Sports Media and Society	3
MMC 4200	Law of Mass Communication	3
MMC 4302	World Communication Systems	3
PUR 3500	Public Relations Research	3
PUR 3622	Social Media Management	3
RTV 3411	Race, Gender, Class and the Media	3
CJC study abroad course		3