JOURNALISM

The Department of Journalism consistently ranks among the best journalism programs in the country. It is housed in a college professionally accredited by the Accrediting Council for Education in Journalism and Mass Communication. The department’s mission is to teach the art and craft of journalism and to foster an appreciation for accuracy, fairness, truth, and diversity.

About this Program

- **College:** Journalism and Communications
- **Degree:** Bachelor of Science in Journalism
- **Credits for Degree:** 124
- **Specializations:** Journalism | Sports and Media
- **Additional Information**
  - **Contact:** Email; 352.392.0500; 2070 Weimer Hall
- **Related Journalism Programs**

To graduate with this major, students must complete all university, college, and major requirements.

The major in journalism prepares students for a career in media industries, with emphases on storytelling and various forms of responsible communication on multiple platforms. Students will develop an understanding of concepts and theories in courses about journalistic principles. Students will learn to gather information and to think critically, creatively, and independently as multimedia storyteller in skills courses that begin at a basic level and build to advanced courses where everything she or he has learned is applied to the production of fully realized works of journalism. Clear and direct writing is essential for every student in the program.

Before Graduating Students Must

- Complete requirements for the baccalaureate degree, as determined by faculty.

Students in the Major Will Learn to

Student Learning Outcomes (SLOs)

**Content**
1. Identify how to avoid libel, invasion of privacy and copyright infringement, and describe the meaning of the First Amendment.

**Critical Thinking**
2. Publish a timely enterprise story with multimedia of sufficient quality to be published with relatively minor editing.
3. Correctly calculate and interpret numbers commonly used by journalists.

**Communication**
4. Pitch a distinctive local story of any genre (news, feature, sports, etc.) relevant to the audience using multimedia (text plus photo and either audio or video).

**Assessment Types**

- Lab assignments
- Exams

### Curriculum Map

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<thead>
<tr>
<th>Courses</th>
<th>SLO 1</th>
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*I = Introduced; R = Reinforced; A = Assessed*