JOURNALISM | SPORTS AND MEDIA

The Department of Journalism consistently ranks among the best journalism programs in the country. It is housed in a college professionally accredited by the Accrediting Council for Education in Journalism and Mass Communication. The department's mission is to teach the art and craft of journalism and to foster an appreciation for accuracy, fairness, truth, and diversity.

About this Program

- **College:** Journalism and Communications
- **Degree:** Bachelor of Science in Journalism
- **Credits for Degree:** 124
- **Specializations:** Journalism | Sports and Media

About this Program

- **Contact:** Email; 352.392.0500; 2070 Weimer Hall
- **Related Journalism Programs**

To graduate with this major, students must complete all university, college, and major requirements.

Equivalent critical-tracking courses as determined by the State of Florida Common Course Prerequisites may be used for transfer students.

Semester One
- Complete 1 of 5 critical tracking courses: MMC 2740, ENC 1102, STA 2023, ECO 2013, JOU 3109C
- 2.0 GPA on all work at all institutions

Semester Two
- Complete 1 additional critical-tracking course
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

Semester Three
- Complete 2 additional critical-tracking courses
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

Semester Four
- Complete all critical-tracking courses
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold. These courses must be completed by the terms as listed above in the Critical Tracking criteria.

This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student’s academic record and scheduling availability of courses. Prerequisites still apply.
Up to six credits of professional internship credit may count toward graduation.

The major in journalism prepares students for a career in media industries, with emphases on storytelling and various forms of responsible communication on multiple platforms. Students will develop an understanding of concepts and theories in courses about journalistic principles. Students will learn to gather information and to think critically, creatively, and independently as multimedia storyteller in skills courses that begin at a basic level and build to advanced courses where everything she or he has learned is applied to the production of fully realized works of journalism. Clear and direct writing is essential for every student in the program.

Before Graduating Students Must

• Complete requirements for the baccalaureate degree, as determined by faculty.

Students in the Major Will Learn to

Student Learning Outcomes (SLOs)

Content

1. Identify how to avoid libel, invasion of privacy and copyright infringement, and describe the meaning of the First Amendment.

Critical Thinking

2. Publish a timely enterprise story with multimedia of sufficient quality to be published with relatively minor editing.

3. Correctly calculate and interpret numbers commonly used by journalists.

Communication

4. Pitch a distinctive local story of any genre (news, feature, sports, etc.) relevant to the audience using multimedia (text plus photo and either audio or video).

Curriculum Map

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Assessment Types

• Lab assignments

• Exams