### About this Program

- **College:** Journalism and Communications
- **Degree:** Bachelor of Science in Journalism
- **Credits for Degree:** 124
- **Specializations:** Journalism | Sports and Media
- **Additional Information**
- **Contact:** Email; 352.392.0500; 2070 Weimer Hall
- **Related Journalism Programs**

To graduate with this major, students must complete all university, college, and major requirements.

Equivalent critical-tracking courses as determined by the State of Florida Common Course Prerequisites may be used for transfer students.

### Semester 1

- Complete 1 of 6 critical tracking courses: MMC 1009, ENC 1102, MMC 2604, STA 2023, ECO 2013, JOU 3101
- 2.0 GPA on all work at all institutions

### Semester 2

- Complete an additional 2 of 6 critical-tracking courses
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

### Semester 3

- Complete 2 additional critical-tracking courses
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

### Semester 4

- Complete all critical-tracking courses
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold. These courses must be completed by the terms as listed above in the Critical Tracking criteria.

*This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student’s academic record and scheduling availability of courses. Prerequisites still apply.*

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMH 2200</td>
<td>United States since 1877 (State Core Gen Ed Social and Behavioral Sciences)</td>
<td>3</td>
</tr>
<tr>
<td>IUF 1000</td>
<td>What is the Good Life (Gen Ed Composition)</td>
<td>3</td>
</tr>
<tr>
<td>ENC 1101</td>
<td>Expository and Argumentative Writing (State Core Gen Ed Composition)</td>
<td>3</td>
</tr>
<tr>
<td>MMC 1009</td>
<td>Introduction to Media and Communications (Critical Tracking)</td>
<td>1</td>
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<tr>
<td>Select one:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>THE 2000</td>
<td>Theatre Appreciation (State Core Gen Ed Humanities with Diversity)</td>
<td>3</td>
</tr>
<tr>
<td>ARH 2000</td>
<td>Art Appreciation: American Diversity and Global Arts (State Core Gen Ed Humanities with Diversity)</td>
<td>3</td>
</tr>
<tr>
<td>State Core Gen Ed Mathematics</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

### Semester Two

- Select one:
  - ENC 1102 Argumentation and Persuasion (Critical Tracking) | 3       |
  - MMC 2121 Writing Fundamentals for Communicators | 3       |
  - MMC 2604 Mass Media and You (Critical Tracking) | 3       |
  - MUL 2010 Experiencing Music (Gen Ed Humanities with International) | 3       |
| State Core Gen Ed Biological or Physical Sciences | 3       |

### Semester Three

- Select one:
  - CPO 2001 Comparative Politics | 3       |
  - INR 2001 Introduction to International Relations | 3       |
  - POS 2112 American State and Local Government (preferred; Gen Ed Social and Behavioral Sciences) | 3       |
  - JOU 3101 Reporting (Critical Tracking) | 3       |
  - VIC 3001 Sight, Sound and Motion | 4       |
| Gen Ed Biological or Physical Sciences | 3       |

### Semester Four

- Select one:
  - Foreign language | 3       |
  - Quantitative option | 3       |

### Semester Five

- Select one:
  - MMC 2450 Data Literacy for Communicators | 1       |
  - MMC 3030 Personal Branding for Communicators | 1       |
| First JOU specialization course | 3       |
| Outside concentration course | 3       |
The major in journalism prepares students for a career in media industries, with emphases on storytelling and various forms of responsible communication on multiple platforms. Students will develop an understanding of concepts and theories in courses about journalistic principles. Students will learn to gather information and to think critically, creatively, and independently as multimedia storyteller in skills courses that begin at a basic level and build to advanced courses where everything she or he has learned is applied to the production of fully realized works of journalism. Clear and direct writing is essential for every student in the program.

Before Graduating Students Must

• Complete requirements for the baccalaureate degree, as determined by faculty.

Students in the Major Will Learn to

Student Learning Outcomes (SLOs)

Content

1. Identify how to avoid libel, invasion of privacy and copyright infringement, and describe the meaning of the First Amendment.

Critical Thinking

2. Publish a timely enterprise story with multimedia of sufficient quality to be published with relatively minor editing.
3. Correctly calculate and interpret numbers commonly used by journalists.

Communication

4. Pitch a distinctive local story of any genre (news, feature, sports, etc.) relevant to the audience using multimedia (text plus photo and either audio or video).

Curriculum Map

I = Introduced; R = Reinforced; A = Assessed