The Department of Journalism consistently ranks among the best journalism programs in the country. It is housed in a college professionally accredited by the Accrediting Council for Education in Journalism and Mass Communication. The department's mission is to teach the art and craft of journalism and to foster an appreciation for accuracy, fairness, truth, and diversity.

About this Program

- **College:** Journalism and Communications (http://catalog.ufl.edu/UGRD/colleges-schools/UGJRC)
- **Degree:** Bachelor of Science in Journalism
- **Credits for Degree:** 124
- **Contact:** 1.855.99GATOR
- **More Info**

To graduate with this major, students must complete all university, college, and major requirements.

Department Information

Graduates of the Department of Journalism work in traditional forms of media, emerging platforms, and in corporate roles. Ultimately, the department offers transferrable skills that creates outstanding leaders with successful achievements across all fields.

Website (https://www.jou.ufl.edu/current-students/current-undergraduate/current-academics/journalism)

CONTACT

Email (advising@jou.ufl.edu) | 352.392.0466

2070 WEIMER HALL
GAINESVILLE FL 32611
Map (http://campusmap.ufl.edu/#/index/0030)

Curriculum

- /UGRD/colleges-schools/UGJRC/JRC_UCT0X/
- Combination Degrees
- International Communication Certificate
- Journalism
- Journalism | Sports and Media UF Online
- Mass Communication Studies Minor
- Mass Communication Studies Minor UF Online

The courses enable students to develop their storytelling talent - in words, visuals or data - and prepare them for careers in all kinds of media professions, including as reporters, writers, photographers, editors, designers, multimedia storytellers, broadcast journalists, and more. The flexible curriculum allows students to work in all kinds of traditional and new media platforms. Excellent writing skills are essential. Graduates of the program work with major journalism and media companies, as well as other industries, and have won prolific honors, including the Pulitzer Prize.

In this curriculum, core courses offer students foundational skills and professional electives and capstones allow students to develop strengths and specialization in one or more areas, such as data, coding, photojournalism, specialized reporting, audio storytelling, TV reporting and producing, design, newsroom skills, narrative nonfiction, and more.

Equipment Requirement

All students who major in journalism are required to own a Mac laptop computer with the appropriate software, a digital audio recorder and a digital camera.

More Info (http://www.jou.ufl.edu/academics/bachelors/journalism/equipment-requirement)

Sports and Media

The Sports and Media specialization in Journalism teaches students to be skilled in multiples areas of sports media and communications. Students will learn strategies and skills in reporting, writing, video, audio, social media, and more. Students will engage in critical thinking about current issues and trends in today's sports media—and have multiple opportunities to gain practical and immersive experience in media properties inside and outside of the College of Journalism and Communications.

The Sports and Media specialization is not available for Innovation Academy.

Required Core Coursework | 10 Credits

<table>
<thead>
<tr>
<th>Code</th>
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<th>Credits</th>
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<tbody>
<tr>
<td>MMC 2121</td>
<td>Writing Fundamentals for Communicators</td>
<td>3</td>
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<td>JOU 3101</td>
<td>Reporting</td>
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<td>VIC 3001</td>
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<td>Total Credits</td>
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Minimum grades of C are required in all sports and media courses.

Sports and Media Core Coursework | 12 Credits

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<tr>
<th>Code</th>
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<tr>
<td>MMC 3210</td>
<td>Sports Media Law and Ethics</td>
<td>3</td>
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<tr>
<td>or MMC 4200</td>
<td>Law of Mass Communication</td>
<td>3</td>
</tr>
<tr>
<td>MMC 3703</td>
<td>Sports Media and Society</td>
<td>3</td>
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<td>PUR 3463</td>
<td>Sports Communication</td>
<td>3</td>
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<td>JOU 4930</td>
<td>Special Study in Journalism</td>
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<tr>
<td>Total Credits</td>
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</tbody>
</table>

Minimum grades of C are required in all sports and media courses.

Professional Electives | 14 Credits

Any other course taken in the College of Journalism and Communications

Critical Tracking

Critical Tracking records each student's progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis.

Equivalent critical-tracking courses as determined by the State of Florida Common Course Prerequisites (http://www.flvc.org/cpp/displayRecord.jsp?cip=090401&track=01) may be used for transfer students.
Semester 1

- Complete 1 of 8 critical tracking courses: MMC 2450, ENC 1102, MMC 3703, STA 2023, ECO 2013, RTV 3502, JOU 4313 or RTV 3593, RTV 4959
- 2.0 GPA on all work at all institutions

Semester 2

- Complete 1 critical-tracking course
- 2.0 GPA required for all critical-tracking courses
- 2.0 GPA on all work at all institutions

Semester 3

- Complete 1 critical-tracking course
- 2.0 GPA required for all critical-tracking courses
- 2.0 GPA on all work at all institutions

Semester 4

- Complete 1 critical-tracking course
- 2.0 GPA required for all critical-tracking courses
- 2.0 GPA on all work at all institutions

Semester 5

- Complete 1 critical-tracking course
- 2.0 GPA required for all critical-tracking courses
- 2.0 GPA on all work at all institutions

Semester 6

- Complete 1 critical-tracking course
- 2.0 GPA required for all critical-tracking courses
- 2.0 GPA on all work at all institutions

Semester 7

- Complete 1 critical-tracking course
- 2.0 GPA required for all critical-tracking courses
- 2.0 GPA on all work at all institutions

Semester 8

- Complete 1 critical-tracking course
- 2.0 GPA required for all critical-tracking courses
- 2.0 GPA on all work at all institutions

Model Semester Plan

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold. These courses must be completed by the terms as listed above in the Critical Tracking criteria.

This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student’s academic record and scheduling availability of courses. Prerequisites still apply.
### Professional Electives | 14 Credits

<table>
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<tr>
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<td>MMC 3703</td>
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<tr>
<td>Professional electives</td>
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**Semester Five**
- JOU 4313C | Sports Reporting | 3
- or RTV 3593 | Multimedia Sports Reporting | 3
- RTV 3502C | Introduction to Sports Production (Critical Tracking) | 3
- Elective (outside college) | 3
- English elective (Writing Requirement: 6,000 words) | 3
- Outside concentration | 3

**Semester Six**
- MMC 3210 | Sports Media Law and Ethics | 3
- or MMC 4200 | or Law of Mass Communication | 3
- PUR 3463 | Sports Communication (Critical Tracking) | 3
- Outside concentration | 3
- Professional electives | 1 | 6

**Semester Seven**
- JOU 4404 | History of Journalism | 3
- JOU 4405 | Personal Branding for Communicators | 3
- JOU 4406 | Advanced Photographic Journalism | 3
- JOU 4407 | Individual Problems in Journalism | 1-3
- JOU 4408 | Special Study in Journalism | 1-3
- JOU 4409 | Journalism Internship | 1-3
- MMC 3210 | Communications on the Internet | 3
- MMC 3614 | Media and Politics | 3
- MMC 4300 | World Communication Systems | 3
- MMC 4341L | Advanced Online Media Production | 3
- PGY 3610 | Survey of Photojournalism | 2
- RTV 3405 | Media and Society | 3
- RTV 3411 | Race, Gender, Class and the Media | 3

*Up to six credits of professional internship credit may count toward graduation.*

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### Academic Learning Compact

The journalism curriculum provides a foundation in reporting, writing, numeracy, the use of public records, First Amendment/media law, history of media, and storytelling in a variety of platforms. Specialized coursework is offered in a variety of subjects, and the curriculum is designed to allow flexibility for faculty to develop curriculum in evolving areas (such as the case for the robust development of courses in data journalism and coding, both areas that did not exist several years ago).

Skills developed are applicable to traditional platforms of journalism, as well as new, hybrid, or non-traditional forms of media. Learning outcomes prepare students for the challenges of culturally diverse and technologically changing marketplaces.

The department has two specializations:

### Journalism

Students learn base skills required for journalism- and journalism-related careers. Students gain a foundation in reporting, writing, public records, and more, and they all develop a two-course specialization in their area of interest (such as photojournalism, coding, data journalism, specialized reporting, magazine writing, and more). Students come together after these two-course specializations to work in small teams in a common capstone that emphasizes advanced project work.

### Sports and Media

While still having roots in traditional journalism, this curriculum has an emphasis on sports-related coursework across the college’s departments. Students are prepared for a variety of careers in sports media. Students are required to do an internship in this curriculum, which can serve as a capstone experience.

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### Before Graduating Students Must

- Complete requirements for the baccalaureate degree, as determined by faculty.

### Students in the Major Will Learn to

**Student Learning Outcomes (SLOs)**

**Content**

1. Apply basic numerical and statistical concepts used by journalists.

**Critical Thinking**

2. Conduct research and evaluation information that is accessible through advanced database and public records.

3. Demonstrate reporting skills that reflect a diverse and pluralistic society.

4. Understand and apply the principles and laws of freedom of speech and press.
Communication
5. Write correctly and clearly in forms and styles appropriate for the journalism and communications professions and audiences.

Curriculum Map

I = Introduced; R = Reinforced; A = Assessed

<table>
<thead>
<tr>
<th>Courses</th>
<th>SLO 1</th>
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Assessment Types

• Exams
• Story Evaluation