INTERNATIONAL COMMUNICATION CERTIFICATE

The International Communication certificate emphasizes the impact of internationalization and globalization on communication across disciplines and the program prepares students for career advancement and development.

About this Program

- **College:** Journalism and Communications (https://catalog.ufl.edu/UGRD/colleges-schools/UGJRC/)
- **Credits:** 9 | Completed with minimum grades of C
- Student Learning Outcomes (SLOs) (https://public.tableau.com/app/profile/uf.oipr4918/viz/UFStudentLearningOutcomesCertificatesOnly/StudentLearningOutcomes/?publish=yes)

Certificates must comply with the Certificate Policy.

Department Information

Graduates of the Department of Journalism work in traditional forms of media, emerging platforms, and in corporate roles. Ultimately, the department offers transferrable skills that creates outstanding leaders with successful achievements across all fields.
Website (https://www.jou.ufl.edu/current-students/current-undergraduate/current-academics/journalism/)

CONTACT

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2070 WEIMER HALL
GAINESVILLE FL 32611
Map (http://campusmap.ufl.edu/#/index/0030)

Curriculum

- Combination Degrees
- Creative Advertising Certificate
- Journalism
- Journalism | Sports and Media UF Online
- Mass Communication Studies Minor
- Mass Communication Studies Minor UF Online
- Media Sales Certificate
- Political Communication Certificate
- Spanish Language News Media Certificate

This certificate is open to all undergraduates.

Prerequisite Courses

Code	Title	Credits
ADV 3008	Principles of Advertising	3
PUR 3000	Principles of Public Relations	3

Required Courses

Code	Title	Credits
ADV 4400	International and Cross Cultural Advertising	3
PUR 4404C	International Public Relations	3
PUR 4443	Global Social Change Communication	3
Total Credits		**9**