The Department of Telecommunication consistently ranks among the top five in the United States and is accredited by the Accrediting Council for Education in Journalism and Mass Communication.

About this Program
- **College:** Journalism and Communications
- **Degree:** Bachelor of Science in Telecommunication
- **Credits for Degree:** 124
- **Specializations:** Management and Strategy | Media and Society | News | Production
- **Additional Information**
- **Contact**
- **Related Telecommunication Programs**

To graduate with this major, students must complete all university, college, and major requirements.

Note that critical tracking is the same for all specializations of this major.

Critical Tracking records each student’s progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis.

Equivalent critical-tracking courses as determined by the State of Florida Common Course Prerequisites may be used for transfer students.

### Semester 1
- Complete critical-tracking course STA 2023
- 2.0 GPA on all work at all institutions

### Semester 2
- Complete 2 of 5 critical-tracking courses: ENC 1101, ECO 2013, MMC 1009, RTV 2100 (MMC 2100 can be substituted for RTV 2100), RTV 3001
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

### Semester 3
- Complete 2 additional critical-tracking courses
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

### Semester 4
- Complete 1 additional critical-tracking course
- 2.0 GPA required for all critical-tracking courses
- 2.5 GPA on all work at all institutions

### Semester 5
- Complete all critical-tracking courses

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold. These courses must be completed by the terms as listed above in the Critical Tracking criteria.

This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student’s academic record and scheduling availability of courses. Prerequisites still apply.
Outside concentration course 3
Elective inside college  3

Semester Six
RTV 3320 Electronic Field Production 1 3
Electives (inside college)  5
Electives (outside college)  5
Outside concentration course  3

Credits 15

Semester Seven
RTV 3516 Electronic Field Production II 4
RTV 4500 Telecommunication Programming 3
RTV 4929C Senior Advanced Workshop in Telecommunication Production 1 3
Elective (outside college)  3
Outside concentration course  3

Credits 16

Semester Eight
RTV 4432 Ethics and Problems in Telecommunication 1 3
RTV 4700 Telecommunication Law and Regulation 3
Electives (inside college)  7
Outside concentration course  3

Credits 16

Total Credits 124

1 Minimum grade of C required
2 MMC 2100 or JOU 3109C is accepted in lieu of RTV 2100

For semesters 7-8, students must complete two professional courses.

Up to six credits of professional internship credit may count toward graduation. Internships for credit require department approval, and a letter from the internship supervisor outlining duties and contact information. Internship application forms, information, and policies are available on the Department of Telecommunication website.

The major in telecommunication, which includes specializations in management, media and society, news and production, prepares students to understand the means of communicating with diverse audiences and to use the tools of information gathering and storytelling to communicate with those audiences through electronic media such as video, audio and interactive technologies. Through study and practical application, students gain knowledge of the history, norms and legal and ethical milieu of the telecommunication professions. Students learn to locate and use reference tools and to demonstrate the ability to communicate independent, critical perspectives.

Before Graduating Students Must

• Achieve a passing score of 70% on your student portfolio, which will be evaluated by faculty members and/or professionals in each specialty.
• Complete requirements for the baccalaureate degree, as determined by faculty.

Students in the Major will Learn to

Student Learning Outcomes (SLOs)

Content
1. Identify, describe or apply concepts and theories in the use and presentation of content.
2. Identify, describe or apply professional ethical principles and the importance of truth, accuracy, fairness and diversity.
3. Identify, describe or apply the tools and technologies appropriate for the telecommunication professions.

Critical Thinking
4. Gather information, conduct research and evaluate information by methods appropriate to the telecommunication professions.
5. Produce appropriate output that demonstrates creativity and critical thinking, independently or collaboratively.

Communication
6. Communicate effectively in forms and styles appropriate to the telecommunication professions, audiences and the purposes they serve.

Curriculum Map

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Management Specialization

Media and Society Specialization

News Specialization

Production Specialization

Assessment Types

• Policy memo and exam in addition to:
  • Management: written and oral presentation of a strategic plan developed for a client
  • Media and Society: written final project
• **News**: portfolio of two radio or television news stories produced in RTV 3304
• **Production**: final video project