BUSINESS

Not all courses are offered every semester. Refer to the schedule of courses for each term's specific offerings.
More Info (https://one.uf.edu/soc/)

Unless otherwise indicated in the course description, all courses at the University of Florida are taught in English, with the exception of specific foreign language courses.

School Information

One of the nation's top-ranked undergraduate public business schools, the Heavener School of Business offers degrees in Finance, General Business, Management, Information Systems & Operations Management, and Marketing.
Website (https://warrington.ufl.edu/about/heavener/)

CONTACT

352.273.0165

P.O. Box 117150
1325 West University Avenue
HEAVENER HALL 333
GAINESVILLE FL 32611-7150
Map (http://campusmap.ufl.edu/#/index/0065)

Curriculum

- Business Administration Minor
- Business Administration Minor UF Online
- Business Administration | General Business | BSBA UF Online
- Business Administration | General Studies | BABA
- Business Administration | General Studies | BABA UF Online
- Combination Degrees
- Wealth Management Minor

Courses

GEB 2015 Business and You: Warrington Welcome 1 Credit
Grading Scheme: Letter Grade
Introduces students to the college of business by focusing on various resources and strategies for success, including personal and professional development opportunities that enhance career preparedness.

GEB 2030 Exploring Careers in Business 1 Credit
Grading Scheme: Letter Grade
Overview of the various career paths available through the business majors available at UF; focuses on exploration of the sub-sectors within business and will help students with career discernment.

GEB 2041 Career Accelerator 1 Credit
Grading Scheme: Letter Grade
Prepares students to secure internships and full-time jobs through emphasis on career readiness competencies. Covers assessing career goals, crafting effective resumes, excelling in interviews, and mastering networking. Learn to identify and put into practice various skills through group work with fellow classmates. Also emphasizes self-reflection, exploration, and teamwork, enabling students to make informed decisions about their future career paths.
Prerequisite: Classification as BA or AC.

GEB 2210 Advanced Presentation Skills and Principles of Case Analysis 1 Credit
Grading Scheme: Letter Grade
Teaches advanced presentation skills to prepare for case competitions and to excel when delivering professional presentations.

GEB 2216 Professional Writing in Business 3 Credits
Grading Scheme: Letter Grade
Designed to teach students fundamental written communication skills focusing on those areas central to professional writing in the workplace.
Attributes: General Education - Composition, Satisfies 6000 Words of Writing Requirement

GEB 2219 Writing and Speaking in Business 4 Credits
Grading Scheme: Letter Grade
Writing and speaking in business is an online course designed to teach business students the fundamentals of both written and spoken communication, allowing them to express their ideas effectively and efficiently and also preparing them for the demands of the business workspace.
Attributes: General Education - Composition, Satisfies 6000 Words of Writing Requirement

GEB 2951 Special Projects 1-3 Credits
Grading Scheme: S/U
Projects related to business as approved by the college.

GEB 3017 Leading Organizations 4 Credits
Grading Scheme: Letter Grade
Provides a Strategic Foundation for Leadership Practice in a Variety of Professions. Increases the Capacity to Lead With and Without Authority, Across Boundaries, and From Any Political or Organizational Position.
Prerequisite: MAN 3025.

GEB 3035 Effective Career Management in Business 4 Credits
Grading Scheme: Letter Grade
Systematically designed course based on the cognitive information processing theory for career problem solving and decision-making. Delivered via modularized multimedia instructional materials. The course is designed to inform students about career planning and management interventions and to accommodate students at different levels of decidedness about their career aspirations.

GEB 3218 Professional Speaking in Business 3 Credits
Grading Scheme: Letter Grade
Teaches fundamental oral communication skills necessary for succeeding in a business setting including presentations and speeches, interpersonal skills and interviewing.

GEB 3263 Applied Leadership: Peer Led Facilitation in Business 2 Credits
Grading Scheme: Letter Grade
Develops presentation, communication, and leadership skills through self-discovery, community building, classroom management, and facilitation techniques utilizing the framework of servant leadership.
Prerequisite: GEB2015.

GEB 3373 International Business 4 Credits
Grading Scheme: Letter Grade
Exposes the business environments (culture, politics, laws and economics) encountered in other parts of the world; to the tools and skills necessary to analyze the potential of other countries as locations for production, distribution and marketing; to how managing and integrating international operations in many parts of the world differs from the domestic focus of many business courses; and to the broad perspective required of successful managers working in international business.
Prerequisite: MAN 3025 and MAR 3023.

GEB 3523 Business Case Analysis 2 Credits
Grading Scheme: Letter Grade
Introduces case analysis and prepares students for national and international case competitions.

GEB 3931 Special Topics in Business Communication 1 Credit
Grading Scheme: Letter Grade
Through rotating special topics and content, this course has two distinct goals: to develop sophisticated, adaptable communication skills by tailoring communication to different audiences and to build and maintain strong professional relationships through communication.
Prerequisite: GEB 2216 OR OR GEB 2219 OR GEB 3213 OR GEB 3218 OR GEB 3219 OR SPC 2608 OR ENC 3312.

GEB 3942 Business Externship: Micro-Consulting 1 Credit
Grading Scheme: Letter Grade
Students in this course apply relevant business skills and knowledge to help a company complete a specified and detailed project. Acting as consultants to the company, students are put in project or consulting teams and work together on the project while communicating with, and getting guidance by, a company contact. While applying information obtained in other business courses, students taking this course will focus on professional development skills and other important business skills.
Prerequisite: BA or AC AND sophomore standing.
Attributes: Quest 3

GEB 3959 Global Intelligence and Cultural Competency 1 Credit
Grading Scheme: Letter Grade
This course is designed to prepare you with a transformative semester abroad. The tools and frameworks utilized in this course will maximize your international experience and enable you to integrate your learning upon return. Through assignments and engagement with the host country, you will refine your personal and professional goals, develop cultural competence, and build cross-cultural communication skills., You will also critically analyze your experiences abroad, identify your transferable
Prerequisite: Departmental approval to participate in a Heavener study abroad program.

GEB 4900 Leadership Launch 2 Credits
Grading Scheme: Letter Grade
Capstone course provides a foundation in effective leadership practice grounded in theory and research. Students build upon leadership knowledge and experiences, explore key attributes and behaviors, and develop competencies aligned with organizational and business success.
Prerequisite: GEB 4941 OR GEB 3942 OR MAR 4941 OR MAR 4945.

GEB 4905 Individual Work 1-4 Credits
Grading Scheme: Letter Grade
Reading and/or research in business administration.

GEB 4906 Independent Study 1-4 Credits
Grading Scheme: S/U
Reading and research in business administration.

GEB 4911 Undergraduate Research in Business 0-4 Credits
Grading Scheme: Letter Grade
Provides an opportunity for firsthand, supervised research in business. Projects may involve inquiry, design, investigation, scholarship, discovery, or application in business.

GEB 4930 Special Topics 1-4 Credits
Grading Scheme: Letter Grade
Variable content provides an opportunity for in-depth study of topics not offered in other courses and topics of special current significance.
Prerequisite: Department permission.

GEB 4932 Professional Development Module 2 Credits
Grading Scheme: Letter Grade
Presents techniques for outstanding presentation and public speaking skills. Includes a significant service learning component whereby students apply presentation techniques developed in the classroom via business-oriented instruction in the K-12 school system.

GEB 4941 Internship in Business Administration 1-4 Credits
Grading Scheme: S/U
Applied work in business administration that requires several papers and reports.
Prerequisite: undergraduate programs director permission.
Attributes: Quest 3

GEB 4956 International Studies in Business 1-18 Credits
Grading Scheme: Letter Grade
Provides a mechanism by which coursework taken as part of an approved study abroad program can be recorded on the UF transcript and counted toward graduation.
Prerequisite: admission to an approved UF study abroad program and undergraduate programs director permission.

GEB 4970 Honors Thesis 1 Credit
Grading Scheme: S/U
A thesis is required for the awarding of the magna cum laude or summa cum laude designation. To qualify for the thesis option, students will normally have completed 90 semester credits of coursework (exceptions may be made by the honors coordinator of the student's major department) and must have at least the 3.6 grade point average required for magna cum laude designation at the time they enroll. The thesis will be reviewed by at least one faculty member chosen by the honors coordinator from the student's major department.
Prerequisite: senior standing and 3.6 UF GPA.