WILLIAM & GRACE DIAL CENTER FOR SPEECH AND
COMMUNICATION STUDIES

Not all courses are offered every semester. Refer to the schedule of courses for each term’s specific offerings.  
More Info (https://one.uf.edu/soc/)

*Unless otherwise indicated in the course description, all courses at the University of Florida are taught in English, with the exception of specific foreign language courses.*

Center Information

The William and Grace Dial Center for Written and Oral Communication assists in preparing University of Florida students to speak and write effectively using the major conventions governing the presentation of knowledge in their chosen disciplines. Additionally, the students gain an understanding of the importance of communicating information from within their discipline to general audiences.

Website (https://cwoc.ufl.edu/)

CONTACT

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402 ROLFS HALL  
GAINESVILLE FL 32611-2032  
Map (http://campusmap.ufl.edu/#/index/0012)

Curriculum

• Communication Studies Minor

Courses

COM 1000 Introduction to Communication Studies 3 Credits  
Grading Scheme: Letter Grade  
Introduces various theoretical perspectives for understanding human communication. (S)  
Attributes: General Education - Social Science

COM 3125 Organizational Communication 3 Credits  
Grading Scheme: Letter Grade  
Explores the processes, practices, and difficulties of communication among large groups engaged principally in the work environment. Examines organizational structures, patterns of communication, task and social roles, extrinsic influences, and methods of producing intrinsic motivation and innovation.  
Prerequisite: COM 1000 or SPC 2300 or SPC 2608.

COM 3225 Global and Cultural Issues in Health Communication 3 Credits  
Grading Scheme: Letter Grade  
Explores the complex associations among communication and the many contexts, issues, and relationships surrounding health and well-being in the world. Investigates cultural, historical, social, and ethical meanings of health and illness. Considers issues in global health, culture, and communication in health care initiatives.  
Prerequisite: Sophomore standing or higher.

COM 3252 Biology of Human Communication 3 Credits  
Grading Scheme: Letter Grade  
Focuses on the interaction between the body and communication behavior. Examines how physiology affects communication, and how communication affects physiology.  
Prerequisite: COM 1000 or SPC 2300.

COM 3462 Interpersonal Conflict Management 3 Credits  
Grading Scheme: Letter Grade  
Introduces fundamental communication skills, principles, theories and research relevant to effective conflict management in a variety of interpersonal contexts and relationships.  
Prerequisite: COM 1000 or SPC 2300 or instructor permission.
COM 3465 Conflict Management and Negotiation in the Professions 3 Credits
Grading Scheme: Letter Grade
Introduces fundamental concepts and skills relevant to effective communication in business and professional conflicts. Topics include conflict management, ADR, and interpersonal, organizational, community and international negotiation. Emphasizes helping students to understand and improve the conflict management and negotiation skills required in their professional careers.
Prerequisite: COM 1000 or SPC 2608 or instructor permission.

COM 3491 Resilience & Communication 3 Credits
Grading Scheme: Letter Grade
Focuses on the role of communication in human resilience, with emphasis given to social, interpersonal, and intrapersonal processes and outcomes relevant to the construction of resilience and resilience narratives.
Prerequisite: COM 1000 or SPC 2300

COM 3943 Internship in Comm Studies 0-3 Credits
Grading Scheme: S/U
A variable web-based course designed to complement a student's internship experience through guided reflection, critical analysis, synthesis, and discussion.
Prerequisite: One COM or SPC course with a minimum grade of C and Communication Studies minor.

COM 4013 Family Communication 3 Credits
Grading Scheme: Letter Grade
Provides students with an understanding of how communication functions to develop, maintain, enrich, or limit family relationships.
Prerequisite: COM 1000 or SPC 2300 or instructor permission.

COM 4022 Health Communication 3 Credits
Grading Scheme: Letter Grade
Surveys theory, research, and practice of communication in the contexts of healthcare and health promotion.
Prerequisite: COM1000 or SPC 2300 or SPC 2608.
Attributes: Satisfies 6000 Words of Writing Requirement

COM 4704 Language & Social Interaction 3 Credits
Grading Scheme: Letter Grade
Explores the role of language in social interaction, covering theories and methods investigating language in social interaction, ways language is used to construct social identity, and issues concerning language and culture. Classroom activities and homework involve how (non)verbal conduct is enacted and understood in social situations.
Prerequisite: Junior standing or higher & (COM1000 or SPC2300 or LIN3010).

COM 4706 Language and Power 3 Credits
Grading Scheme: Letter Grade
Explores the role of language in articulating, maintaining, and subverting power relations in society. Drawing from Communication Studies and Applied Linguistics, the course provides the tools to uncover, describe, and critically analyze the various strategic biases in language that create and reinforce power asymmetries in society.
Prerequisite: COM 1000 or SPC 2300 for Communication Studies minor; LIN3010 for LIN major; with instructor permission.
Attributes: General Education - Diversity, General Education - Social Science

COM 4911 Undergraduate Research in Communication Studies 0-3 Credits
Grading Scheme: Letter Grade
Provides firsthand, supervised research in Communication Studies. Projects may involve inquiry, design, investigation, scholarship, discovery or application in Communication Studies.

COM 4930 Special Topics in Communication 3 Credits
Grading Scheme: Letter Grade
Seminar study of theory and research in a specific area of communication.
Prerequisite: COM 1000 or equivalent.

LIS 2001 Introduction to Library and Internet Research 1 Credit
Grading Scheme: Letter Grade
Learn how to conduct solid and reliable library research. Critical thinking skills are used to find, evaluate and use relevant scholarly resources in a variety of disciplines. This dynamic, hands-on course emphasizes creative thinking and media production tools while exploring the social responsibilities of using digital age information.

SPC 2300 Introduction to Interpersonal Communication 3 Credits
Grading Scheme: Letter Grade
Studies how two people interact with one another and how factors such as listening skills, gender and culture influence that communication. (S)
Attributes: General Education - Social Science
SPC 2351 Listening 3 Credits  
Grading Scheme: Letter Grade  
Theory and practice in responsible, participatory listening. Also includes principles of listening for literal comprehension and critical evaluation of ideas in response to various spoken and nonverbal messages.

SPC 2594 Intercollegiate Forensics 1 Credit  
Grading Scheme: Letter Grade  
Participation in intercollegiate debate and individual speaking.  
Prerequisite: satisfactory completion of one semester of intercollegiate forensics participation at UF.

SPC 2608 Introduction to Public Speaking 3 Credits  
Grading Scheme: Letter Grade  
Theory and practice presenting public speeches, determining communication purpose(s) and adapting to organization, evidence, language and other message characteristics for designated audiences.

SPC 2608 Advanced Public Speaking 3 Credits  
Grading Scheme: Letter Grade  
Studies principles and methods of selected forms of public speaking for various purposes, audiences and contexts.  
Prerequisite: SPC 2608 or equivalent.

SPC 4301 Advanced Interpersonal Communication 3 Credits  
Grading Scheme: Letter Grade  
Analysis of interpersonal communication in various professional and social settings shown through case studies, role plays and discussion that all illustrate how emotions and social expectations shape communication.  
Prerequisite: SPC 2300 or instructor permission.

SPC 4710 Patterns of Intercultural Communication 3 Credits  
Grading Scheme: Letter Grade  
Explores practices and difficulties of communication between and among people of contrasting cultures. Includes investigation of theory and research by which intercultural communication problems can be mitigated. (N and S) (WR)  
Prerequisite: COM 1000 or equivalent.  
Attributes: General Education - International, General Education - Social Science, Satisfies 6000 Words of Writing Requirement

SPC 4905 Directed Individual Study in Communication Studies 1-3 Credits  
Grading Scheme: Letter Grade  
Directed individual study in communication studies designed for the advanced student who wants to pursue an in-depth area of study not provided in regularly offered courses. Directed individual study could involve independent readings or individual projects under faculty guidance.  
Prerequisite: instructor permission.

SPC 4911 Undergraduate Research in Speech Communication 0-3 Credits  
Grading Scheme: Letter Grade  
Provides firsthand, supervised research in speech communication. Projects may involve inquiry, design, investigation, scholarship, discovery, or application in speech communication.