MANAGEMENT

Not all courses are offered every semester. Refer to the schedule of courses for each term’s specific offerings.

More Info

Courses at the University of Florida, with the exception of specific foreign language courses and courses in the online Master of Arts in Mass Communication program, are taught in English.

Courses

**BUL 4310 The Legal Environment of Business** 4 Credits
Introduces the legal environment of business and organizations. Emphasizes public and regulatory law and on the social, political and ethical aspects of legal issues in business. Subjects include the nature of law and legal process; administrative law of contracts and torts; business and the constitution; statutory and common law; contracts and torts; business organizations and securities, antitrust, consumer protection and employment law.
Prereq: ECO 2023 and sophomore or junior standing.

**BUL 4443 Ethics in Global Business** 2 Credits
Explores issues involving the role of individuals, citizens, business, and government in promoting profitable but responsible commerce and socially beneficial business activity. (WR)
WR4

**BUL 4905 Individual Study** 1-5 Credits
Written report is required.
Can be repeated with change in content up to 6 credits. Prereq: BUL 4310, senior standing or instructor permission.

**BUL 4930 Special Topics** 1-4 Credits
Variable content provides an opportunity for study in-depth of topics not offered in other courses and of topics of special current significance.
Prereq: department permission.

**BUL 4956 International Studies in Business Law** 1-4 Credits
Provides a mechanism by which coursework taken as part of an approved study abroad program can be recorded on the UF transcript and counted toward graduation.
Prereq: admission to an approved study abroad program and department permission.

**ENT 3003 Principles of Entrepreneurship** 4 Credits
Practical, hands-on understanding of the stages of entrepreneurial process. Focus on the decision-making process within a start-up company.

**ENT 3503 Introduction to Social Entrepreneurship** 2 Credits
Social entrepreneurship involves using the skills and strategies of business to innovatively and sustainably solve social, environmental, and economic problems. The ventures created by social entrepreneurs can be non-profits, for-profits, or innovative hybrid models. This course aims to educate, inspire, and empower students to become changemakers.

**ENT 4015 The Venture Accelerator** 2 Credits
A team-based, experiential program focused on the start-up process; includes lectures, readings, discussions, workshops, and a team-based project. As deliverables, each team must deliver weekly lessons-learned presentations, complete business canvas updates, and prepare a final presentation.
Prereq: ENT 3003 or EGN 4641.

**ENT 4114 New Venture Planning** 2 Credits
A study of the key elements of new venture planning to achieve an understanding of the process involved in the evaluation of new venture feasibility and the development of business plans for new venture.

**ENT 4614 Creativity and Innovation in the Business Environment** 2 Credits
Examination of the creativity process and the organizational environment of several organizations recognized as creative and innovative. Course is organized around class discussions, workshops, projects, both individual and team-based, cases, a field trip and visiting experts. The course is very interactive and is based in experiential learning.
Prereq: ENT 3003 or GEB 3113

**ENT 4704 International Entrepreneurship** 2 Credits
Examination of the key elements of the international entrepreneurial venture. The learning perspective is that of the global entrepreneur - one whose business is born global and who may capitalize upon resources from anywhere.

**ENT 4934 Special Topics** 1-4 Credits
Special topics in entrepreneurship-related fields of study.

**ENT 4940 Entrepreneurship Practicum** 1 Credit
Provides a forum for completing a portfolio of supervised experiential learning activities related to entrepreneurship and the entrepreneurial mindset. Through these activities, students enhance their mastery of such entrepreneurial competencies as opportunity recognition, opportunity assessment, resource leveraging, bootstrapping, risk mitigation, value innovation, and guerrilla behavior.
Prereq: admission to the entrepreneurship minor and senior standing.

**MAN 3025 Principles of Management** 4 Credits
Fundamentals of management underlying the solution of problems of organization and operation of business enterprises. (S)
Prereq: ECO 2013, ECO 2023 or AEB 2014, and sophomore standing.
General Education - Social Science

**MAN 3240 Organizations: Structure and Behavior** 4 Credits
Individual group and organizational issues that affect and shape businesses. Topics include individual differences, motivation, communication, decision making, leadership, power, organizational structure and design and change.
Prereq: MAN 3025 with a minimum grade of C; business administration and accounting majors only.

**MAN 4301 Human Resource Management** 4 Credits
Major human resource management functional areas. Topics include organizational employment planning, employment regulation, job analysis, performance assessment, recruitment and selection, training and development, employee/labor relations and compensation.
Prereq: MAN 3025 with a minimum grade of C and MAN 3240.

**MAN 4720 Business Policy and Strategy** 2 Credits
Integrates prior business courses through study and discussion of real organizational situations, including ethical and global issues, the influence of the external environment and the effect of demographic diversity on organizations.
Prereq: completion of junior and senior business core and senior standing; B.A.B.A. students only.

**MAN 4723 Strategic Management** 4 Credits
Evaluation of the key functions of organizations and integration of these functions to achieve competitive advantages. Topics include strategic formulation, implementation and evaluation.
Prereq: MAN 3025 with a minimum grade of C, MAR 3023 and FIN 3403.
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<tr>
<th>Course Code</th>
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<td>1-5</td>
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<tr>
<td>MAN 4970</td>
<td>Honors Thesis</td>
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<td>A thesis is required for magna cum laude or summa cum laude designations. To qualify, students normally have completed 90 semester credits of coursework (exceptions may be made) and have at least a 3.6 GPA at the time they enroll. The thesis will be reviewed by at least one faculty member chosen by the honors coordinator from the student's department. (S-U)</td>
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<td>Prereq: 90 credits earned and 3.6 UF GPA.</td>
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